

carmel valley outlook

August 18, 1977



A TYPICAL summer morning scene, as Katherine Blevins (left) and Ron Gayman (right) check in future aquatic stars in a pollywog class.

'Swimmin' hole' has busy summer

Maybe the younguns don't hang their clothes on a hickory branch, but the Community Swimming Pool is one of the Valley's major summer recreation centers and has provided as much fun — with guards for safety — as any nostalgic deep hole with a muddy bottom.

Built of donated materials by donated labor and with donated money, the Valley's swimmin' hole is owned by the Carmel Valley Community Youth Center and leased to the Carmel Unified School District on a five-year basis. It has been incorporated into the summer school program by the Recreation Department. There is no instruction fee to children or adults.

Rex Titus, who is completing his fourth year as manager of the Valley facility, is enthusiastic about the '77 season and said, "The summer ran smoothly with a good staff and a community that seems pleased with the program. Instruction was provided for a record enrollment of 500 children and adults."

He expressed disappointment that more young people did not take advantage of the Life Saving programs (classes in the second session were canceled because not enough interest was shown). He is already coordinating plans for next year, which include a repeat of classes added this year that met with a good response. Those were a diving class for the more advanced and an adult advanced swim course. He also plans to reserve Sunday afternoons for adults 18 and over and to add adult classes from 4 to 6 on Sunday evenings.

Titus, a graduate of Monterey High School, competed there in water sports for two years before entering MPC, where he played water polo for two years for Ted Trendt. He graduated from Chico State

with two more years of swim competition and gained further experience with one summer as assistant Barracuda coach and one year of coaching with the Monterey Bay Swim Club.

The other members of the youthful staff also have a wide range of waterfront experience and training. The three mermaids — Katherine Blevins, Nancy Parsons and Lisa Conklin — all have starred on the Carmel High Girls Swim Team and the Carmel Barracudas.

Katherine, returning for her second year, formerly swam with the Cypress Club and is attending classes at Chico State.

Nancy Parsons, who also swam for the Monterey Bay Swim Club, had an exciting freshman year at Pomona College, where she was named All American as a member of the Pomona College 800 freestyle relay team that swam during the Association of Intercollegiate Athletics for Women Swimming Championships in Clarion, Pa.

Lisa Conklin will be a senior this fall at Carmel High School, and with a swimming sister and brother has made an invaluable contribution to honors won in aquatic competition.

Their male counterparts hold Advanced Life Saving, Water Safety Instructor and Cardiac, Pulmonary and Resuscitator certificates. Their training, and the classes that they instruct, are all approved by the American Red Cross. In addition to teaching, they lifeguard during recreational swim, work in the office and maintain the plant.

New to the Valley this year is Jeff Ford, a Carmel High graduate who competed not as a swimmer, but as a golfer. He attended West Point for two years and graduated from San Diego State in liberal studies in elementary education. An ocean sports

enthusiast who enjoys scuba diving and surfing, Jeff will enter fall classes at the Monterey Institute of Foreign Studies to work toward his teaching credential.

Friends since early Tularcitos days are Steve Allard, Rogue Hattan and Ron Gayman. The trio will be seniors at Carmel High in September, where they all have

letters in water polo, boys swim team and, for Hattan, diving. All began their swimming careers at the Valley pool and are veteran stars on the Carmel Barracuda swim team.

Titus hosted a luncheon for his staff on Wednesday at the Plaza Linda Restaurant.

More photos on page 2

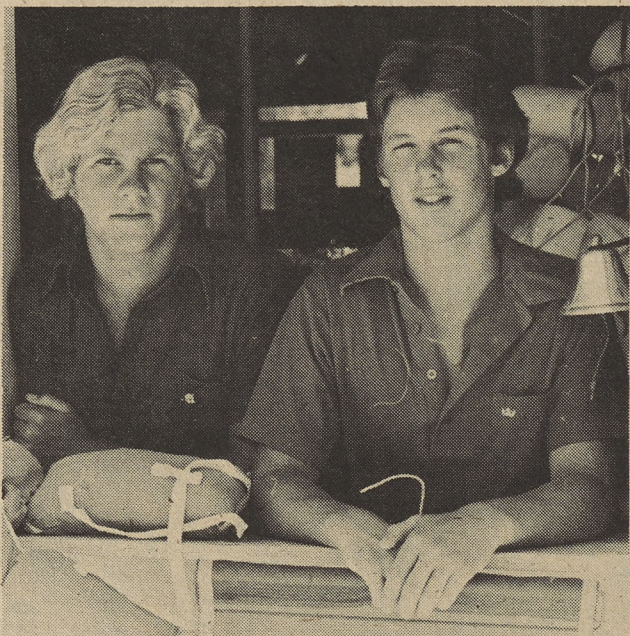


ONE OF THE MOST CHALLENGING and rewarding age groups is the "pollywogs." Caught in a "breathing session" was this

charming water baby, three-year-old Brooke Glass, with instructor Katherine Blevins.

under the oaks and among the cacti

by mildred hattan



THERE IS nearly as much action over the Dutch door, with constant checking in and out of net bags for clothing and valuables, as in the swimming pool. Answering a million questions during one afternoon were (left to right) Steve Allard and Ron Gayman.

PHOTOS BY GEORGE T.C. SMITH



THREE OF THE LIFEGUARDS assuring the safety of swimmers young and old at the Carmel Valley Community Pool are (left to

right) Steve Allard, Rex Titus and Jeff Ford.

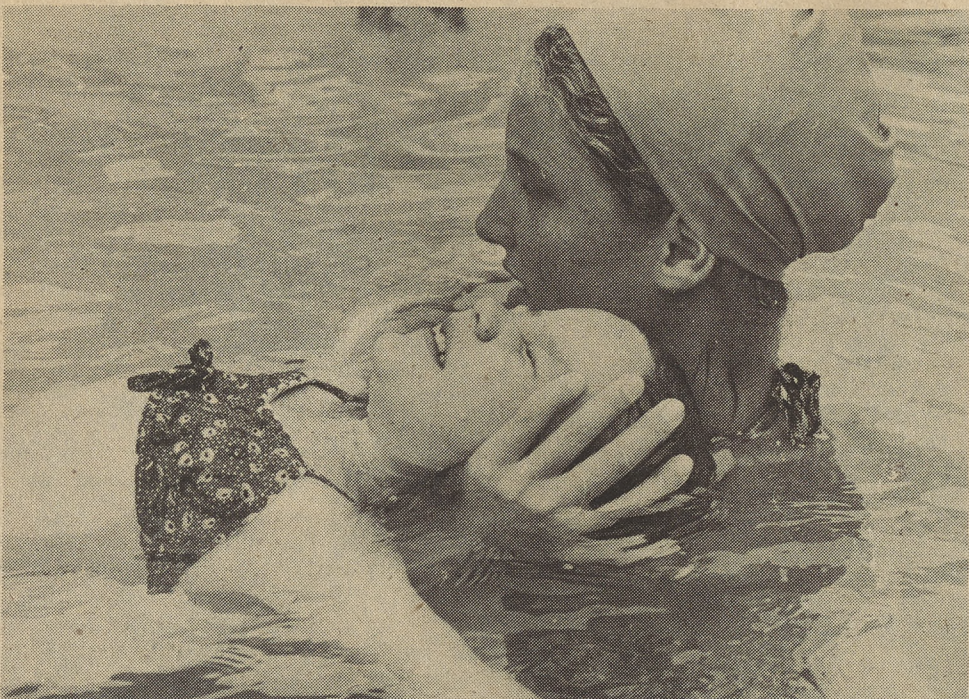


HELPING BEGINNERS to feel as comfortable under the water as above is part of the swim instructor's job. Kaile McDonald

willingly submerges in a game with Lisa Conklin.

Community pool is enjoyed by all

Carmel Valley means swimming!



FLOATING on your back sure is easy, Kim Neill. agreed Jennifer Cator, if your teacher is



LAST MINUTE WORDS of encouragement and pointers were offered before CVAL championship races to novice and advanced

swimmers alike. Veteran swimmer Sarah Hicks tests a new diving technique with instructor Rogue Hattan.

carmel valley OUTLOOK

PUBLISHED EVERY THURSDAY

Published by Carmel Communications Corporation, a California corporation; Albert M. Eisner, President; Judith A. Eisner, Secretary-Treasurer. A legal

newspaper of general circulation for Monterey County and the State of California established by Superior Court Decree No. 52029, October 6, 1961.

VOL. 16,
No. 30
P.O. Bin CC
Carmel Valley,
Calif. 93924
(408) 624-0133

Albert M. Eisner Editor and Publisher
Julie Handgen, Bruce Horovitz Staff Writers
William F. Schaffer, David Eckis,
Eric Colby Advertising
Jack Nielsen Pressroom Supervisor
Roberta A. Little Production Coordinator

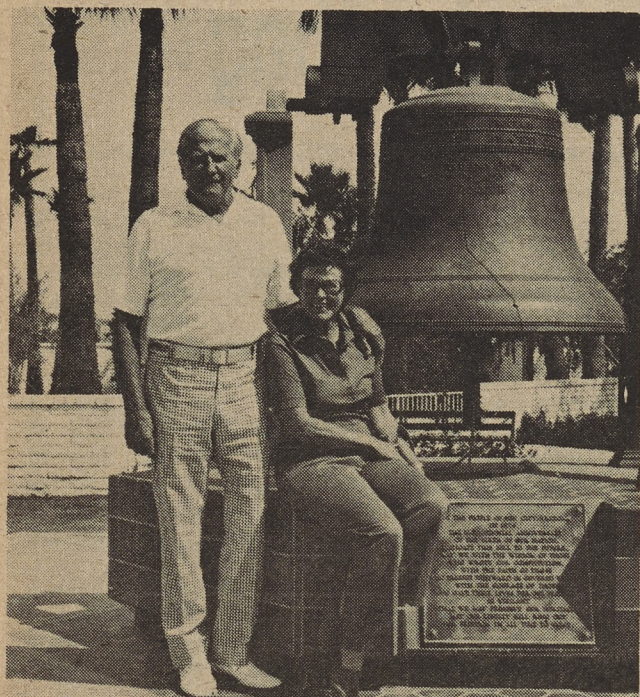
MR.
729,
our
Webb

SI
rider
Natio
Mont
Ne
Winn
W
the
Raine
class
Coun
Ric
the T
Amig
took
class.
All
Raine
Wi
Car
Seat
Tw
took
Top
third
for m

Tw
close
memb
recent
tinent
Mol

PH
Augie
see th
Broth
Satu
The
Comm

Dear
The
struct
year
struct
the fol
have
vironn
partic
stress
enhanc
"This
becaus
imme
project
The
signifi
associa
drawal
also co
anticip
from t
the sar



MR. & MRS. HENRY SCHREIBER of 52 Sage Rd., Box 729, Carmel Valley, are pictured next to a full size replica of our nation's Liberty Bell during a recent vacation in Del Webb's resort-retirement community, Sun City, Arizona.

Valleyites score at Horse Show

SIX CARMEL AND CARMEL VALLEY horses and riders won ribbons and trophies at the 1977 Monterey National Horse Show, July 25-Aug. 6 in Pattee Arena at the Monterey County Fairgrounds.

Nearly 800 horses participated in this year's show. Winners from Carmel were as follows:

Wish, ridden by Jeanie Rainer, Carmel, took first place in the Tri-County Jr. Working Hunter under Saddle class. Rainer also took first place in the Hunter Seat Equitation class for riders 16 to 17 and was the Show Champion Tri-County Hunter Seat Rider.

Riding *Silver Fox*, Missy Allen, Carmel, took third place in the Tri-County Jr. Working Hunters under Saddle class. *Amigo's Mann*, ridden by Jane Britnell, Carmel Highlands, took third place in the Open Stock Horse Ridden by a Lady class.

All the above horses are owned by Mr. and Mrs. F. E. Rainer, Carmel.

Winners from Carmel Valley were as follows:

Carol Heiland took first place in the Tri-County Hunter Seat Equitation class for riders 14 and younger.

Tweedle d'Oro, owned and ridden by Ray Hackworth, took second place in the Open Stock Horse class for mares.

Top Six Gun, owned and ridden by Dorothy Pullman, took third place in the Adult Amateur Owner Trial Horse class for mares.

Graduates touring the continent

Two June graduates, who have been close friends since they were prominent members of the Valley sandbox set, met recently in London for a tour of the continent.

Mollie O'Neal, daughter of Mrs. Bettie

O'Neal and Frank O'Neal, received her degree in dance from Lone Mountain in San Francisco. Trish Gardiner, daughter of the John Gardiners, has completed studies at Oxford.

Reservations reminder for circus trip

PHONE THOSE RESERVATIONS to Augie Acuna, 659-4870, if you would like to see the latest production of the Ringling Brothers Barnum and Bailey Circus on Saturday, Aug. 27.

The trip, sponsored by the Carmel Valley Community Center, is open to anyone.

Tickets are \$5 per person. The bus will leave the center at 11:30 a.m. and return at 10 p.m.

Tickets include bus fare, circus admission and food. Cosponsor of the trip is radio station KDON.

Letters

Valley trees in trouble?

Dear Editor:

The Segunda pipeline is under construction and should be completed within a year but — the PUC order directing construction, on the basis of the EIR, contained the following statements: "The project will have a significant effect on the environment; willows and cottonwoods in particular may be subjected to increased stress and may fail to survive..." "This will enhance the potential for bank erosion." "This effect will be more pronounced because of its suddenness...will occur immediately upon completion of the project."

The EIR, which concluded that "one significant impact will be the effects associated with increased water withdrawals from the Carmel Valley aquifer," also contained appalling projections of the anticipated erosion damages that will result from the destruction of the vegetation on the sandy river banks.

The Planning Commission's interim 10-month Use Permit was intended to provide time to designate the most effective and least costly conditions to protect Carmel Valley residents before operation begins. The Supervisors directed that the Flood Control District recommend such conditions within one month and their committee is now at work.

In the absence of committee support from an informed public, Cal-Am may yet persuade the Board to permit the use without adequate conditions to protect Valley residents.

The resulting tragedy which may, and I believe will, occur if no protection is designated will be the responsibility of the entire community. Not least responsible will be those newspapers which failed to adequately inform.

Edwin B. Lee
Secretary, Zone 11 Committee

Festival Orchestra concert Sunday at Sunset Theatre

The Hidden Valley Festival Orchestra, under the direction of Michael Zearott, will present an evening of orchestral music at Sunset Theatre, San Carlos and 9th, Carmel, Sunday, Aug. 21, at 8 p.m.

The concert is part of the annual Celebration of Music Series presented by Hidden Valley Music Seminars of Carmel Valley. The orchestra includes 60 of the most talented young instrumentalists in the United States who have come to Carmel Valley for a five-week seminar and concert series.

The young musicians are between 15 and 20 years old and are chosen on the basis of recommendations and auditions. Hidden Valley's program includes intensive instruction in performance, music theory, music history, musicianship and independent study.

Zearott, who will direct the program, received his PhD in composition from UCLA. He was the winner of the 1969 Dimitri Mitropoulos International Conducting Competition, one of the world's most prestigious competitions.

He studied conducting with Franco Ferrera in Rome and with Hans Swarosky in Vienna. Robert Shaw, conductor of the Atlanta Symphony, called him "one of the

fastest and most comprehensive musical minds of his generation."

He has been associate conductor of the Atlanta Symphony, assistant conductor and soloist of the National Orchestra of Monte Carlo and conductor of the Nova Orchestra of California State University, Los Angeles.

Hidden Valley Music Seminars is a nonprofit institute for the arts. Now in its 15th season, it has headquartered on the Monterey Peninsula for the past 12 years and has brought local audiences and out-of-town concertgoers a variety of musical happenings, including legitimate theatre, an annual concert series, free outdoor concerts at Carmel's Forest Theater, the Magic Carpet improvisational children's theatre group and performances of the acclaimed Opera Ensemble.

Tickets, at \$6 each, are available at Countrywide Crafts in The Barnyard, Highway 1 and Rio Rd., Carmel; The Record Cove, 421 Alvarado St., Monterey; Lily Walker Records, 169 Fountain Ave., Pacific Grove; Gadsby's Music Co., 342 Main St., Salinas; and Hidden Valley, Carmel Valley and Ford Rds., Carmel Valley Village. They will be \$7 at the door.

For additional information, phone 659-3115.

'Fantasticks' opening postponed

Opening of the Jamesburg Players' production of *The Fantasticks* has been postponed once again because of the Marble Cone fire in the Los Padres Forest, which caused several of the players to evacuate their homes. The new opening date is Sept. 2.

The show will be staged seven consecutive weekends, Sept. 2-Oct. 8, on Friday and Saturday evenings at the Carmel Valley Community Youth Center on Ford Road.

Tickets, at \$4, are available at Will's Fargo Restaurant, No Name Saloon, Carmel Valley Natural Foods and the Buckeye Restaurant, all on Carmel Valley Road.

For further information and reservations, phone 659-4715.

ADVERTISE IN
THE OUTLOOK

Notes from Valley Chamber of Commerce

Chamber Chatter

By JEANELLE KAMINSKE

THE CARMEL VALLEY Chamber of Commerce is growing. We are expanding upward and outward, and we are busy. New members include two vivacious ladies in the Village who are well-known for their involvement and service to their community: Vera Stokes and her daughter Lois Deal. They won't miss out on any of the following projects.

The Brochure Committee, headed by Jim Miller and Peter Coakley, is designing and planning an entirely new type of *Fun in the Sun* photo mailer that will not become dated and can be used for many years. The colorful "shell" of Carmel Valley photographs can include some of your favorite pictures of the Valley if you have snapped some you wish to share. We especially need some aerial shots. Call Peter Coakley at 659-2416 and tell him what you have. Printed inserts in the picture folder will include lists of

motels, restaurants, shopping, etc.

The Youth Program, an effort to get the Carmel Valley youth organized into a program that would give them some worthwhile recreation and projects, is getting started, thanks to the Wylie Band concert. If you have kids who are interested, get details from Joe Chaplis at the Oak Deli.

The Chamber has had PG&E put a floodlight at the Schwarz Memorial Park in the Village to discourage vandalism.

In our concern for bike safety along Carmel Valley Road, the Chamber has paid for a summer program of safety commercials to be aired by KIDD this month.

WE FINALLY HAVE ENOUGH MONEY in our treasury to set up a working budget for the year's projects. Did you know that our tiny Chamber is not only self-supporting, but has donated generous amounts to the Community Center, to Hidden Valley Music Seminars, to the Valley Beautification program and to miscellaneous needs as they have come up during the year? Our labors are cheerfully donated to our worthy local fund-raising, and we have a lot of fun. Come join us and see. Call 659-4000 for details.

Ginnie Drew has replaced Lou Allaire on the Carmel Valley Master Plan Study Committee as the Chamber representative. With her infinite energy and writing abilities, we're glad to have her in that spot.

Some of our businesses are branching out. Barbara Proctor has La Boutique at the Barnyard, and the Minks have opened "Sweet Temptations" just a few steps away. Browse and drool!

Our next meeting will be at the Thunderbird at noon, Wednesday, August 24th, in their private dining room — through the bookstore. Call 659-4000 and tell us if you can be there. Deadline is Monday, Aug. 22, so call now.

THE ANNUAL BARBEQUE that we enjoy with the Carmel Business Association will be held Sept. 23 at Hidden Valley. No-host cocktails start at 6:30. The menu includes steak, corn-on-the-cob, beans, salad, and garlic bread. Tickets are \$7 per person available at the Chamber office (in the Carmel Valley Business Services in the Oak Building). An old-fashioned barn dance will follow, so wear jeans and informal attire.

Letters from the executive vice president of the California Chamber of Commerce encourage local business people to become more aware of and involved in issues of prime importance to them. For example, if the California business community commits itself to participate in support of SB 443, we may all see the end of the business inventory tax ... Watch this column for further news on subjects of vital concern to us as business owners and as citizens of Carmel Valley.

Once you're informed, what can you do to get involved? Join us — as a regular member or as an associate member, no matter whether you're a business owner or resident. Attend our next meeting and get to know us. The benefits are many. Tina Ganger of the General Grooming Company pointed out that one of the many goodies is the Chamber group insurance plan at extremely low cost, available from any insurance agent who is a member of our Chamber, or call 659-4000.

SPCA shop needs volunteers

If you love animals and have some free time to donate, then you will be welcomed at the budget shop in the Mid-Valley Shopping Center just off Carmel Valley Road.

The shop, one of three in Monterey County raising funds for the Monterey County Society for the Prevention of Cruelty to Animals, needs volunteers and donated articles for resale.

The store opened for business Dec. 16, 1976, and is struggling for recognition, according to Martha Boyer, who manages the Valley operation.

The other budget stores for the benefit of the SPCA are located in Carmel and Pacific Grove.

Mrs. Boyer said the shop desperately needs donated household items, jewelry, books and "just about anything" suitable for resale at low and moderate prices. Good used clothing is also accepted.

The store is open six days a week, Monday through Saturday, from 12:30 to 4:30 p.m., and additional volunteer help is needed to help run the operation.

Hunters, jumpers compete in Pebble Beach Horse Show

The 32nd annual Pebble Beach Summer Horse Show, one of the most prestigious equine events in northern California, continues at the Pebble Beach Equestrian Center, Thursday through Sunday, Aug. 18-21. Spectators are welcome and there is no charge for admission.

A variety of hunter, jumper and equitation classes are scheduled

Thursday, Friday and Saturday, with the championship classes on Sunday. Morning and afternoon events are separated by a noontime lunch break each day.

Stadium jumping, equitation and hunter classes are scheduled Thursday morning, and pony hunter, equitation and stadium jumping will continue through the af-

ternoon.

Stadium jumping will continue Friday and finals in all classes are scheduled Saturday and Sunday from 7 a.m. to 5 p.m.

John Fritz, Morristown, N.Y., will judge.

Two more shows, the Pebble Beach Dressage

Championships for the Western American Perpetual Trophies, Aug. 27-28, and the 38th Annual Pebble Beach Hunter-Trials-Combined Training and Dressage, Sept. 1-3, are on the calendar at the Pebble Beach Equestrian Center.

The Equestrian Center is on Portola Rd. and 17-Mile Drive, just beyond Del Monte Lodge and the Peter Hay Golf Course.

For additional information, phone 624-2756.

Water rights law course to be offered in Carmel

If you want to learn more about laws governing the use of water, the place to be this fall is a new night class sponsored by Monterey Peninsula College at Sunset Center, Carmel.

The class, to be taught by David C. Laredo, Staff Judge Advocate for the Naval Postgraduate School, will be held on Wednesdays from 7-10 p.m., Sept. 7-Jan. 18. Laredo graduated from Southwestern University in Los Angeles in 1975, after which he was admitted to the California Bar.

Completion of the course will provide three units of

credit toward general education requirements.

Laredo said the text to be used in the course is *Water Law, Resource Use and Environmental Protection*, by Frank J. Trelease.

A minimum of 15 students is required to ensure continuance of the course, Laredo explained. He hopes that concern about the present water crisis on the Peninsula will generate interest in the class.

Registrations will be accepted at the first class on Sept. 7, or at the Community Education Office at MPC.

feedbag

by lucy smithson

According to the traditions of astrology, the first key to the character of any individual is in his birth date and his birth sign. Persons born between March 21 and April 20 (the first month of the Zodiac calendar) have an entirely different nature than those born a month later under a different sign.

People who believe in astrology believe that the stars influence their lives and the lives of others around them. They consult their horoscope daily to find out what activities are best for that day.

If the stars have influence on persons, they have an even greater influence on horses who are both larger and closer to nature. To learn more about what the zodiac means to horses we consulted the Galloping Guru, the horses' astrologer.

Interviewer: Do the signs of the zodiac have the same meaning for horses as they do for humans?

Galloping Guru: No, the Sun Signs for horses have a different scope. In fact, although humans have horoscopes, horses have "horsoscopes." Also the names of the zodiac signs are different.

I: What are the zodiac signs for horses?

GG: Well, there's Hairies, Haurus, Gee-A-Meany, Canter, Leod, Forego, Liberated, Scurvy, Saddle-A-Pair-Of-Us, Hide-the-Corn, A-Queer-Horse, and Pieces. The effective dates are the same as for the human zodiac signs of Aries, Taurus, Gemini, Cancer, Leo, Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, and Pisces.

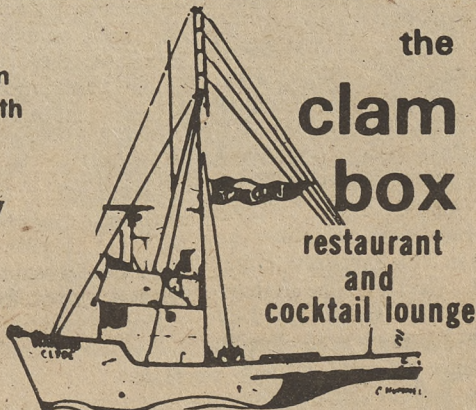
I: What sorts of horses have the sign of Hairies?

GG: The Hairies month is from March 21 to April 20. In most parts of the world you can count on a Hairies horse being pretty hairy on his birthday. Hairies horses are impulsive, energetic, enthusiastic, and enterprising. Show 'em a bucket of oats, they'll be enthusiastic. Show 'em a saddle, they'll impulsively run away. Show 'em an open gate, they'll

Continued on next page

mission
between
5th & 6th
carmel

624-8597



Specializing in Seafood, Pot Roast, and other home style entrees.
Dinners From 4:30 to 9:00 p.m.
Closed Monday

MPC

CARMEL AND CARMEL VALLEY CLASSES STARTING SEPT. 6

The fall semester classes listed here will be offered by Monterey Peninsula College in various locations in Carmel and Carmel Valley. Walk-in registration will be held on campus in the Admissions Office through Friday, Aug. 26 or students may register at the first meeting of the class on a space available basis. Off Campus classes are open to all residents of the community at no charge for California residents. Out of state residents must pay a tuition fee. Classes start the week of Sept. 6.

CARMEL Middle School

Carmel Valley Rd. -- Approx. 1/2 Mile from Hwy. 1

TIME	DAY	COURSE	ROOM
7:00-10:00 p.m.	T	Real Estate 225--Real Estate Economics --Seyferth	D-2/D-4
7:00-10:00 p.m.	W	Anthro. 102--Introduction to Cult. Anthro. -- Armagost	D-2/D-4
6:00-10:00 p.m.	W	Engineering 501--Dwelling House Constr. -- Moritz	S-5
7:00-10:00 p.m.	Th	O.H. 625--Practical Tree Trimming -- D'Ambrosio/Bindel	L-2
7:00-10:00 p.m.	Th	Psych. 133--Psych. Adjustment -- Staff	D-2/D-4
6:00-10:00 p.m.	F	Engineering 501 -- Dwelling House Constr. -- Moritz	S-5

CARMEL Sunset Center

San Carlos and 9th Avenue

7:00-10:00 p.m.	M	Real Estate 210--Legal Aspects of Real Estate -- Poyner	6
7:00-10:00 p.m.	M	Psych. 195--Intro. to Bio-Feedback -- Staff	5
6:30-9:30 p.m.	T	Bus. 216--Law for the Layman -- Johnson	6
7:00-10:00 p.m.	T	Humanities 602--The New Man -- Mayer (9/16-12/13) +3 hrs. arrngmnt.	5
7:00-10:00 p.m.	W	Real Estate 251--Real Estate Appraisal I -- Seyferth	5
7:00-10:00 p.m.	W	Bus. 295--Water Law, Planning & Policy -- Loreda	6
7:00-10:00 p.m.	Th	Drama 173--Film Appreciation -- High	6
7:00-10:00 p.m.	Th	Psych. 295--Transpersonal Psych. -- Ramsden/Nivette	5

CARMEL VALLEY Hidden Valley

Carmel Valley Rd. at Ford Rd.

TIME	DAY	COURSE
7:00-10:00 p.m.	M	Socio. 140--Marriage & Family Life -- Scott
6:30-9:30 p.m.	T	Animal Science 212--Hoof Care for Horses -- Tyler
7:00-10:00 p.m.	W	O.H. 630--Environmental Landscaping -- Cowan
7:00-10:00 p.m.	Th	A.J. 613--Advanced Defensive Driving -- Howard
10 a.m.-1 p.m.	Sat.	O.H. 604--Organic Gardening -- Hall

ADMISSIONS OFFICE HOURS

10:00 a.m.-7:00 p.m. Monday-Thursday
10:00 a.m.-4:00 p.m. Fridays

A Good Place to Start
Monterey Peninsula College
649-1150

We move families ... not just furniture



ALLIED VAN LINES

373-4967

WERMUTH STORAGE CO., INC.

Quality, Local and Worldwide Service
2224 Del Monte Ave., Monterey

VICTOR'S POP PRESENTS

a nostalgic evening of dancing to the

World Famous

GLENN MILLER ORCHESTRA

Under the direction of and featuring

JIMMY HENDERSON

Playing in the Glenn Miller Tradition

with the

Authentic Glenn Miller Arrangements



One Evening Only
MONDAY, AUGUST 22
8:00 P.M. to Midnight

GEN. ADM. \$7.50

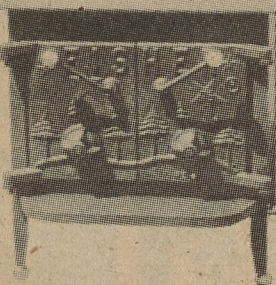
Advance tickets available at:
Santa Cruz Box Office
Bartlett Music, Carmel
Abinante Music, Monterey
Emporium, Salinas
Macy's, Monterey
Fort Ord Recreation Center
Presidio Recreation Center
Julia Marlowe Box Office at
the Sunset Center, 624-9446



Dancing and Cocktails in the new
MONTEREY CONFERENCE CENTER
GRAND BALLROOM

FISHER STOVES

Now Available on the Monterey Peninsula



- Three in one appliance
Heating • Cooking •
Trash Burner
- Save 80% or more on
fuel cost.
- Lifetime guarantee on
workmanship

Can be seen at
Peyton's Place
in Carmel Center
Mall, or call Francis
at 624-0544

Come to the Casa
for the
DINNER DELUXE
Hearty cut of
PRIME RIBS OF BEEF
with soup or salad, baked potato,
vegetable, hot bread and sweet butter.

SUNDAY THRU WEDNESDAY ONLY
Sunday 5 to 9
Monday thru Wednesday 5:30 to 9:30

\$4.95 plus tax

THE GARDEN HOTEL
CASA MURRAS
Murras at Fremont, Monterey
For reservations: 375-2411

Now it's dancing 7 nights a week at the Casa.

GEORGES

**GEMINI
RETURNS!!**



Dining and Dancing At Its Finest With The
Peninsula's Favorite Duo
Wednesday thru Sunday from 9 PM

Stop by early and join
Martin Slavin

at the Piano Bar, Friday thru Tuesday from 5 to 8 PM

Plenty of convenient parking at the

Holiday Inn

Highway 1 & Rio Rd., Carmel • 624-3399

feedbag

by lucy smithson

Continued from preceding page

show energy as they duck out it. Show 'em a closed gate and the enterprising Hairies horse will figure out how to open it and let the whole herd escape.

I: Yes, I've known Hairies horses like that.

GG: Now a Haurus horse is just completely opposite. He's steadfast, persevering, kind-hearted, and often musical. A Haurus horse is really a horse's horse; just what every horse should be.

You can't trust horses born under the next sign: Gee-A-Meany. They may appear gentle and sweet-natured then turn right around and bite you. Never turn your back on a Gee-A-Meany. It's not their fault, of course. It's just their nature.

I: How about summer colts?

GG: Canter horses are born under a cardinal watery sign so they are patient, sympathetic, sensitive, and easily influenced. Changeable is another good word for them. Canter horses are good ones for silver (the water color) decorated horse gear: silver bits in the shape of six guns, silver spurs, that sort of thing. You put on your big silver bit and your big silver spurs and the horse will canter like anything. In parades, all the spectators along the curb think he's very spirited.

You can't do that with a Leod horse. He'll switch on you. There are several different Leods: right Leods, left Leods, wrong Leods. They are all very difficult. If you have a barnful of horses my advice to you is to get the Leod out.

Forego is the month of slow racehorses. Any other horse on the track will beat a Forego. But they have nice personalities. I recall one horse born under this sign who lost six races in a row. His owner entered him in one last race.

"You'd better win this race," the owner said seriously to the horse. "Because if you don't win this one, at five o'clock tomorrow morning, you're going to be pulling a milk wagon."

But when the starting gates opened the horse broke dead last. All the way around the track he trailed the rest of the horses. His jockey beat strongly on him with a riding crop.

"If you don't mind, go easy with that riding crop," begged the horse politely of the jockey. "I've got to get up at five a.m. tomorrow."

I: What about Liberated horses and Scurvy ones.

GG: They are similar in their signs. Liberated horses are born under the sign of the Statesman or manager, Scurvy horses under the sign of the Governor. Both will manipulate a human. Liberated horses tend to break their reins when tied by them and run through barb wire fences. Scurvy horses have strong likes and dislikes; both will be inconvenient for horse owners.

The horse with the strongest likes or dislikes is born under the sign of Saddle-A-Pair-Of-Us. His like is for a stablemate. He's quite passionate about another horse. He dislikes going anywhere without his buddy. This particular hang-up is not to be confused with horses born under the sign of A-Queer-Horse. They have a different problem and are often proudcut about it.

Hide-the-Corn horses are easy keepers. They are ambitious, persevering, and reserved. They care very little for humans or other horses. Their first love is food.

The fastest horses are born under the sign of Pieces. Their speed has nothing to do with the fact that a racing mare was booked to a high-priced stallion eleven months earlier. Breeding means nothing; birth date everything. They are often nervous, temperamental, and do not make good riding horses. Off the racetrack they just go to Pieces.

I: Thank you, Galloping Guru, the horses' astrologer. It's easy to see that the stars have just as much influence on horses as they do on humans.

USE
OUTLOOK
CLASSIFIEDS



**SUPER SELECTION
BEST PRICES
ONE-OF-A-KIND**

218
Old 17th St.
Downtown
Pacific Grove
373-5133

**STONEMOUNTAIN
FABRICS**

WORD WIZARDRY

poems, chants, tall tales, etc.

Lorca, Yeats, Sappho, Crane, et. al.

PERFORMED BY

MARY WEST & TAEI THOMAS

August 19th and 20th • 8 p.m. • Cherry Hall
Guadalupe at 4th, Carmel

sponsored by

THE POETIC DRAMA INSTITUTE
Res: 624-7491 \$2.50 Donation

THE FOREST THEATER GUILD PRESENTS
WILLIAM SHAKESPEARE'S

"Twelfth Night"

Directed by Richard Geer

Thursday, Friday & Saturday Evenings at 8:30

AUGUST 4-SEPTEMBER 3

OUTDOOR FOREST THEATER

MT. VIEW AND SANTA RITA, CARMEL

TICKETS: Adults \$3.50 • Students and enlisted military \$2.50 at
Bartlett Music, Dolores near 5th, Carmel, and Lily Walker
Records and Music, 169 Fountain Ave., Pacific Grove; or by
mail: P.O. Box 1500, Carmel. For ticket info, phone 624-1531.

Theater Box Office opens 7:30 evening of performance



Get in the
swing

USE
OUTLOOK
CLASSIFIEDS



A WESTERN VACATION "GETAWAY SPECIAL"

**3 DAYS -- 2 NIGHTS
\$37 Per Person**

Experience the **REAL WEST** in AAA modern Ranch Cottages. We left out phones and TV's on purpose to make your "HIDE-AWAY" complete. Here is where horseback trail riding is the best, lessons are expertly taught, ponycart driving is fun and evening hayrides and campfires are a real experience. Lantern light western dances are romantic.

At the Flying H Ranch swimming, tennis, hiking, archery, horseshoes and the run of the ranch is yours along with six hearty western meals and two nights lodging in our modern ranch cottages is included in your low price. Or spend your entire vacation with us. Call or write for reservations.

THE FLYING H WESTERN GUEST RANCH

P.O. Box 95, PASO ROBLES
CA. 93446 (805) 238-5534

DINE OUT PROGRAM EXCLUDED

Sun. thru Thurs. Inclusive plus 6% tax - based on dbl. occupancy



*The
World's
Greatest
Jazz
Band*

On...
**WORLD
JAZZ
RECORDS**

Of Yank Lawson
& Bob Haggart

**Appearing
Friday & Saturday
August 19 & 20
8 P.M.**

San Carlos at 9th
at Sunset Center
Carmel, California

Tickets \$6.00 each
Available at the
box office and
other locations;
no reserved seats.

Abinante Music Store, Mtry.
Carmel Music, Carmel
Julia Marlow Ticket Office,
Carmel - 624-9446



FEARS THAT EVACUATION of residents of Carmel Valley might be imminent were almost totally squelched Wednesday and Thursday when the Marble Cone fire surrendered to firefighters. A Fire Information Center established at the corner of Carmel Valley Rd. and Cham-

bers Lane in Carmel Valley Village reported the fire 95 per cent contained by noon Wednesday. Shown in the photo are from left, Keith Thurlkild, Mt. Hood, fire information officer; John Anderson, Carmel, a fireman with the California Department of Forestry; and Mark Kalyama, San Luis

Obispo, with the state forestry. The center will remain open from 8 a.m. to 8 p.m. through Thursday and forestry personnel will stay in the area about two more weeks for mop-up operations.



FIRE LINE MAPS were focal points Wednesday in the Fire Information Center in Carmel Valley Village. A total of 81 persons visited the center Wednesday and 25 phone calls were received by the staff. From left in the photo are Art Crowley, Hot

Springs, Ark., U.S. Department of Forestry, Valley Crawford and Mr. and Mrs. Val Hood, all Carmel Valley residents, and Bill Cagle, Red Bluff, California Department of Forestry.



EXPLAINING FIRE LINES on a map in the Fire Information Center to Carmel Valley resident Jacqueline Bachels, is Grant Weseman of the California Department of Forestry. As of Wednesday, only a mile of

burning brush was cause for concern, but there were still 4,476 forestry personnel on duty with 1,000 firefighters and aides released earlier this week.



CLIFFORD WASHINGTON, a chef at the Wills Fargo restaurant just across the road from the Fire Information Center in Carmel

Valley Village, was kept busy Wednesday delivering sandwiches to the crew staffing the office.

Sanitary District consultants predict:

Population to grow 50% in Carmel area in 20 years

By JULIE HANDGEN

THE ESSELEN, Salinan and Costanoan Indians clustered near supplies of fresh water thousands of years ago in the Carmel Valley area, believing the abundance of nature was eternal...

...All hail

You people with the cleverer hands,
our supplanters

In the beautiful country; enjoy her
a season,

her beauty, and come down

And be supplanted; for you also
are human.

The above poem was created from symbols found in a shallow cave above Tassajara Hot Springs depicting a multitude of hands, sketched eons ago by the earliest Monterey County inhabitants.

Perhaps from the symbolic early warnings of the coastal region natives should have evolved concerns about present and future "supplanters" of the "beautiful land."

ALTHOUGH MUCH of the concern about land use in the Carmel and Carmel Valley areas has stemmed from present and past drought conditions, population projections are another related aspect covered in part of the environmental impact statement and environmental impact report on the Carmel Sanitary District Area-wide Facilities Plan.

It's unknown just how many Indians lived and worked and loved along the banks of the Carmel River and near streams and rills in the Valley, but planners do have some idea how populated the area may be in 10 and 20 years.

When adopted, the projections in the report will be used to determine which areas may be included in future sewage service areas and to estimate flows into sewage treatment and disposal facilities.

The study was compiled by Sedway/Cooke, urban and environmental planners and designers, San Francisco, and J. Richard Recht Assoc., urban economists, Palo Alto, in association with Storm Engineering, Hydrologists and Consulting Engineers; Robert Conradt, transportation planning consultant; Madrone Associates, biologists; and Converse Davis Dixon Associates, consulting engineers and geologists.

In the report, completed July 18, planners note that the residential population of the study area is currently and will continue to be the single largest generator of wastewater.

The study area for the area-wide facilities plan includes the city of Carmel; Carmel Valley Master Plan study area; unincorporated lands adjacent to Carmel; Carmel Highlands and Carmel Riviera; Del Monte Forest; Palo Corona Ranch (Hudson and Riley properties); and portions of Hidden Hills in the Carmel River watershed.

These are areas that are planned or proposed for development within the next 20 years. "If for any reason they required sewage treatment services, Carmel Sanitary District would be the logical agency to provide them," the report says.

Planners predict in the report that the population of the area covered by the sanitary district will increase by 50 per cent, or 12,267 additional persons, by 1998. The present population is 23,099.

The Carmel area is expected to increase by 12 per cent, or 9,527 in 10 years and 9,964 in 20 years; the lower, mid and upper Valley regions by 87 per cent, or 12,972 in 10 years and 16,483 in 20 years; Carmel Highlands, 137 per cent, or 1,139 in 10 years and 1,739 in 20 years; Del Monte Forest, 55 per cent, or 5,966 in 10 years and 7,180 in 20 years.

Presently there are 8,930 residents of the Carmel area, a total of 8,804 in Carmel Valley, 735 in Carmel Highlands, and 4,630 in Del Monte Forest.

The report notes that only about one-

third of the potential development of the entire area will actually occur during the 10- and 20-year planning periods.

But, the study continues, future development could have adverse impacts on the environment unless planning and zoning are changed to direct development away from environmentally sensitive areas.

A report summary speculates that "under current plans and policies, the study area could accommodate an additional 15,141 dwelling units, almost three-quarters of them in Carmel Valley."

IT IS ALSO PREDICTED that the number of day visitors to the district area will increase from the present annual peak of 15,400 per day to an annual peak of 20,400 persons per day in 1998.

The summary also predicts that the overnight transient population will increase from 5,588 to an annual peak of 8,331 persons per day in 1998. This figure includes persons occupying second homes, hotels, motels and other overnight accommodations.

Planners warn that projected development in the areas defined "could have impacts on unstable slopes, agricultural land, and biologically sensitive areas if growth were not directed away from them," and that development "could also impact water supplies and roads unless the capacities of the water and transportation systems were increased."

The consultants also studied alternative population projections that might give different results or avoid adverse impacts. These included projections from the Monterey County Transportation Study (MCTS) and two allocations of countywide

projections prepared by the State Department of Finance.

Another projection was prepared by reducing the consultants' projection to reduce the impacts discussed above. No alternative projection for overnight transients and day visitors was made.

The alternative reports indicate expansion by 1998 to 29,184 by MCTS; to 35,814 by DOF study D-100 and to 30,754 by DOF study E-0; and to 32,265 by the consultants' Reduced Impact study.

The reduced impact population plan would be within the capacity of the current road system and would not require a major increase in water supplies (no new dam), the report advises.

POPULATION PROJECTIONS

Approach

This section describes the general context in which the population and household forecasts are made. Wastewater generation is to be projected, in this study, as a function of persons in the service area. (Wastewater generated by industrial processes, typically a large source, is minimal for this district.) The focus is on the population during peak periods, such as on a summer weekend.

A more accurate wastewater forecast is obtained if various types of population are projected separately, as wastewater

Public can see, hear study August 24

The population study report is expected to be released to the Technical Advisory Committee for the facilities plan, Wednesday, Aug. 24, at 2 p.m. in Sunset Center, Carmel.

A public workshop to gather community response to the report will be scheduled after the draft is reviewed by the TAC, which could recommend revisions.

The TAC session will be an informal workshop and not a public hearing, but the meeting will not be closed to citizens who wish to listen to the review.

generated varies between, for example, residents and day visitors. Separate forecasts have therefore been made for (1) permanent residents, (2) part-time housing residents, (3) overnight visitors, and (4) day visitors.

Levels of future population will obviously depend to a significant degree on the holding capacity of the land. Holding capacity is better expressed in terms of dwelling units rather than population. This report therefore relates population to dwelling units and forecasts both.

The amount of future housing development depends on the interaction of supply and demand. The ideal situation for making such forecasts occurs when the demand is constrained to a single market. Then, the demand for homes would be met

single largest generator of wastewater. For the purposes of wastewater facility planning, a distinction has been made between permanent and transient (or "part-time") population. (The land supply side, however, is the same for both.) This section articulates the methods and assumptions underlying the projections of residential population in the study area.

Permanent population comprises all those persons who make the study area their usual residence, including military personnel. The existing level of permanent population is assumed to be the number of residents of the study area enumerated in the April, 1976 special census conducted by the state Department of Finance and Monterey County. This census is based on a door-to-door survey. Existing housing units are similarly taken from the census.

Part-time residents are those who own (or occasionally rent) a housing unit for part-time use. Because they have a primary residence elsewhere, they are not included in the usual definition of population and were not counted in the 1976 special census.

The census did identify all housing units. Part-time housing is estimated to be the equivalent of housing units enumerated in the 1976 special census in the vacant categories of "usual residence elsewhere," "held for occasional use" and "seasonal." All other vacant housing units were assumed to be occupied or intended for occupancy by permanent population.

Land Supply. An earlier section identified the amount of land available for home development in terms of its probable holding capacity (i.e., maximum number of homes which could be built on available land). All land in this inventory is not equally likely to have homes constructed on it in the next two decades. We have taken into account the major factors which will affect the probability of development. We generally assumed that already subdivided lots are more likely to be built upon. We also considered the ease of access and the steepness of the terrain in our forecasts; these factors suggest that land on the valley floor could be developed more easily than remote hillside areas.

The primary mechanisms by which these factors will influence the rate of development are: (1) the public review process, including environmental impact assessments, and (2) the cost of development. Both the difficulties of receiving approvals and the high prices at which the properties would have to be sold will delay development of inaccessible and steep areas.

The population projections are based on the assumption that the pace and number of new dwelling units and visitor facilities will not be limited by growth-retarding factors exceeding the impact of those in effect now. One such factor would be the continuation of the water moratorium beyond the time when residential lots for which permits have been issued have been developed. Another factor would be the tightening of the development review process of the city of Carmel, Monterey County or the Central Coast Regional Commission.

There has been no attempt to anticipate any changes in the application of existing development controls. If the sentiment opposing development becomes stronger,

Continued on next page

**'There are 1,500
overnight visitor facilities
being planned in major
new motels and hotels...'**

PROJECTED PERMANENT POPULATION				
	1976			'76-'98
Sub-Area	(Existing)	1988	1998	Increase
Del Monte Forest	4,630	5,966	7,180	55%
Carmel Area	8,930	9,527	9,964	12%
Carmel Highlands	735	1,139	1,739	137%
Lower Valley	2,323	3,348	3,890	67%
Mid-Valley	2,226	3,900	5,208	134%
Upper Valley	4,255	5,724	7,385	74%
(Carmel Valley Subtotal)	(8,804)	(12,972)	(16,483)	(87%)
Total	23,099	29,604	35,366	53%

until the land holding capacity approaches full utilization. In most situations, however, the problem is more complicated because consumers have a choice of alternative markets.

If a study area is expected to capture a large share of the demand, then the forecasting of growth consists of calculating demand and allocating it to the competing areas; e.g., 100 million visitor days, half going to the Carmel area and half to Lake Tahoe. This is not the case in this study area. Demand, especially for overnight visitor facilities and retirement homes, is expended in many different areas. The forecasts would be untrustworthy if, for example, it were estimated that 0.3 per cent of the number of retiring persons in the San Francisco Bay Area would move to Carmel. There is no more basis for selecting 0.3 per cent than 0.1 per cent or 0.5 per cent.

In such situations, the best perspective for projection is to observe the historical relationship between housing supply and demand, and then to analyze the ways in which supply and demand factors are expected to change in the future. The discussion following describes the supply and demand characteristics that are anticipated to affect the market. Utilizing this context, it then sets forth the specific assumptions and forecasts.

Residents: Permanent and Part-time

The residential population of the study area is currently and will continue to be the

New study forecasts big leap in Car

Continued from preceding page

development, particularly large-scale development such as large subdivisions and motels, is likely to be constrained. If development is constrained temporarily during the planning period, growth will be delayed. Bursts of building activity would not be anticipated afterwards given the small-scale, highly customized nature of the residential construction industry in the study area and existence of alternative locations for housing the demand generated during any time period.

Permanent Resident Demand. The basis underlying all demand forecasts for the Carmel area — resident housing, part-time housing, overnight visitor units and day visitor activities — is the attractiveness of the community and its natural setting. Residents and visitors alike appreciate this quality. We assume that the quality of the natural and human environment will be maintained, thereby assuring the continued appeal of the area.

Permanent residents currently occupy most of the homes in the service area. (The Carmel area sub-area with 87 per cent permanent residents has the lowest percentage, according to the 1976 special census.) For some households, the decision to locate in the study area is independent of location considerations; their jobs allow them freedom of location; e.g., artists and authors. Many such households are wealthy. They constitute only a small portion of the population, but they are increasing. We anticipate that they will provide a small but significant part of resident housing demand.

Secondly, the growth of the local economy — essentially the Monterey Bay area — will result in additional households seeking residences in the study area. We forecast that this growth will be moderate, with overnight visitor tourism the most important part of the local economy.

If we were making a resident population study of the Monterey Peninsula or the entire county (or of almost any other larger area), we would focus our attention on each sector of the "export base" or "economic base" (the employment paid for by dollars earned outside of the county), and then estimate the associated service employment (paid for by locally earned dollars). In this study area, the primary economic base is tourism, with retired residents a second source of outside dollars.

Increases in tourism and retired persons results in increases in the labor force and increased residents. An economic base study, however, requires significant resources. Even more important, the heart of the problem is to estimate the share of the forecasted employment that will live in the study area, a minority portion of the county. We therefore take note of anticipated growth in the area's economy, but feel that its quantification would not be justified in this study.

Retirees are a third component of housing demand, already amounting to 16 per cent of the permanent population, as of the 1976 special census. We forecast that the percentage will increase substantially. The number of persons nationwide who are retiring each year is now escalating very rapidly and will continue to do so until late in the planning period. Just as important, the tremendous escalation in the amount for which their present homes, particularly in the suburbs of San Francisco, Los Angeles and the Central Valley, can be sold will strengthen their ability to compete in the high cost Carmel area market. We expect retirees to increase their portion of the resident population significantly over the next two decades.

Part-time Resident Demand. Part-time residents presently constitute up to 13 per cent of the residents in the various sub-areas. In sub-areas where they exceed 5 to 6 per cent, we expect that their portion will gradually diminish over time. Home prices have escalated very rapidly and it will

become increasingly difficult for a family to bear the costs of owning two homes. The second homes purchased would, perhaps, be bought chiefly in anticipation of retirement.

Housing Costs. The high housing costs in the study area may raise questions as to whether they will affect demand from both permanent and part-time residents. High prices will affect demand only when they are due to high development costs. (We discussed this in connection with the increased cost of developing steep and inaccessible areas.) To the extent, however, that high prices reflect demand, they are simply what the market will bear.

The primary long-term effect of higher market prices is to raise land values. Conversely, should it become impossible to pass along increased costs (or should consumers resist for any other reason), the long-term impact is to lower land values. There may be a short- to medium-term sluggishness due to land owners being unwilling to sell below their expectations, but in the long run they are likely to adjust to reality unless alternative uses exist for their land.

Housing Projections. The method for projecting the permanent population is based on the expected levels of housing construction in each sub-area.

The future housing demand was projected as follows. For the Carmel sub-area we talked with the Carmel city

'The basis underlying all demand forecasts for the Carmel area is the attractiveness of the community and its natural setting.'

single- and multi-family construction rates. The single-family building permit data maintained by Monterey County revealed that during the last four years between 115 and 140 single-family units have been added each year. The difference in the number of apartment units enumerated in the 1970 and 1976 censuses indicates average additions of almost 40 per year; the Monterey County Transportation Study's Annual Housing and Population Inventories show average annual additions of 50 over the last four years. Our forecasts average 153 new dwelling units (both single and multiple) per year, a very mild reduction in annual construction. An average number of dwelling units projected to be added annually is stated in the tables for Projected Permanent Population for each sub-area.

Permanent Population. The next step in projecting permanent population is to determine the percentage of the total housing stock it will occupy versus the proportion of dwelling units occupied by

that there is one additional school child for every three new dwelling units.

Consistent with the downward trend nationally of average rates of persons per household, the sub-area averages are projected to drop slightly by 1988 for all sub-areas except Carmel Highlands and the Carmel area. In these areas the averages already are low and the retired portion of the population high.

Part-time Housing Occupants. The method for determining the peak number of part-time housing occupants is based on the projections for dwelling units by sub-area described above. The number of dwelling units occupied part-time is equal to the remainder of the percentage of dwelling units permanently occupied.

The next steps require estimating what percentage of the part-time housing units are occupied on a peak weekend, and the average number of persons occupying them. These two factors reflect the analysts' judgment as there is no statistical data which could be used. The percentage of part-time dwelling units occupied on peak weekends, 95 per cent, assumes that virtually all owners of these units will use them then, or if not, will loan or rent the houses to people who do. The percentage is assumed to be equivalent to the percentage of overnight visitor facilities occupied on peak weekends (see below). No change in the percentage is projected.

The factor used for the average number of persons occupying the part-time housing on peak weekends is 2.5. This number is based on the assumption that such housing is occupied at a higher rate than the permanently occupied housing for the study area as a whole.

OVERNIGHT VISITORS

It should be recognized that the projection of overnight visitors is important, for the large amount of services they utilize, especially in their room accommodations, their meals, and the shops in which they make purchases, provides the prime economic base of the area and thus affects residential population growth.

Supply. One indication of the potential supply of overnight visitor accommodations is the list of all developments that have been proposed. Sedway/Cooke has prepared such a list and it includes a total of about 1,800 units; it does not include expansions to existing facilities. Even though the list includes all proposals, whether or not any application has been made, some developments are likely to occur which are not in it. It is likely, however, that these would generally be smaller developments, mainly resort components of planned unit facilities. Some of the listed proposals may be reduced in scale or may not be built at all.

Demand. Studies have generally indicated a gradually increasing demand for vacation facilities. More holidays and longer vacations are an important contributor to this demand and the trend to them is expected to continue. At least as important is the trend toward two-worker households, with fewer or no children, a situation which frees couples for weekend and allows them the resources to do it. The resident population from which Carmel draws is projected to continue to increase. The growth of the southern part of the San Francisco Bay area and the San Joaquin Valley is particularly relevant.

We also have the advantage of another study making forecasts in the area of the demand for visitor accommodations, though since it was completed in 1971, it is not very up-to-date. That study identified a need for 250 additional visitor units annually on the Monterey Peninsula.

Commercial Facilities. The projections for visitor units in 1988 and 1998 are based on four components. They include all the existing units. Second, they include the new units planned to expand the existing facilities. Third, they comprise a portion of the major new overnight visitor facilities being planned for construction on the

PROJECTED DWELLING UNITS -- STUDY AREA TOTALS

Sub-Area	1976		New			
	(Exist.)	1988	1998	1976-98	Holding Capacity	Percent Develop.
Del Monte Forest	2,228	2,888	3,438	1,210	2,213	55%
Carmel Area	5,037	5,277	5,427	390	399	98%
Carmel Highlands	372	577	881	509	1,342	38%
Lower Valley	1,306	1,726	2,026	720	994	72%
Mid-Valley	1,009	1,789	2,389	1,380	5,017	28%
Upper Valley	1,640	2,240	2,890	1,250	5,176	24%
Total	11,592	14,497	17,051	5,459	15,141	36%

HOTELS/MOTELS/RESORTS PROPOSED IN THE STUDY AREA

Sub-Area	Name of Facility	Proposed # of Visitor Units
Del Monte Forest	Spanish Bay Lodge	270
Carmel Highlands	Inn	50
	150-200 condo/hotels	150-200
Lower Valley	Rio Road Motel	108
	Carmel Rancho Motel	100
	Marriott Inn	376
	Motel on Odello Ranch	200
Mid-Valley	Motel on Carmel Valley Ranch	100
Upper Valley	Mark Tennis Resort	100
Total		1454-1504

planning director about the past rate of housing construction and the availability of developable land. We jointly projected an annual average addition of 20 new units per year before 1988, tapering off to 15 thereafter.

For the Del Monte Forest sub-area, conversations with a Pebble Beach Corporation official provided the number of lots the corporation has been releasing annually for new development and the number they expect to release in the future under the plan negotiated with the homeowners' association.

In the Carmel Highlands sub-area, we accepted the projected annual average increase in new housing units developed in the Carmel Highlands-Carmel Riviera Master Plan because its 10.4 new units per year seemed in line with the limited number of developable sites south of Gibson Creek. The projections for the portion of the Carmel Highlands sub-area north of the creek are based on the emerging Whisler-Patri plan for development of the Pt. Lobos Ranch.

For the Carmel Valley we looked at

part-time residents (as defined above) who are counted among the transient population (see below).

The percentages of housing occupied by permanent population vary for each sub-area. In the Carmel area and Del Monte Forest the current rates are estimated to be below 90 per cent, indicating the larger percentage of second homes. Throughout Carmel Valley and in the Carmel Highlands sub-area, the percentages are somewhat higher. In the Lower Carmel Valley sub-area the percentage of housing occupied by permanent population, above 95 per cent, is very high for a resort area.

Future rates of occupancy by permanent population reflect the analysts' judgment. They are based on the expectation that the rising costs of housing in the study area will cause the percentage of homes occupied part-time to decrease. The probable change is greatest in the Del Monte Forest and Carmel sub-areas. In the Upper and Mid-Valley and Carmel Highlands sub-areas, where the rates of occupancy by permanent population are already high, less change is projected. In the Lower Valley sub-area where the rate of occupancy is very high, a slight lowering is projected.

The average number of persons per permanently occupied household varies by sub-area, and was derived for 1976 by dividing the number of dwelling units permanently occupied by the total population. The rates for persons per household are low for every sub-area compared with the national average of 3.2. The low rates used here mirror the experience of the Carmel Unified School District, according to the superintendent,

'Though the number of new store sites is limited, the existing stores could handle triple the crowd at present Ocean Avenue densities.'

Montere
some a
proposed

In ord
transien
necessar
capacity
1977, J.
ducted
large sa
lodges i
Carmel a
the Mo
ventory.
the total
sub-area
It also p
of units
existing
tourist b
For the
for all h
dicated

In esti
relied o
Peninsul
Visitors
Montere
There a
facilities
and mot
1,000 to
on the l
the Visi
It is in

MODIFI
District
River s

Carmel area population by 1998

Monterey Peninsula. Finally, they include some allowances for projects not yet proposed.

In order to determine the peak number of transients in existing facilities it was necessary to develop a base number for the capacity of the existing facilities. In March, 1977, J. Richard Recht Associates conducted an informal telephone survey of a large sample of the hotels, motels, inns and lodges in the study area outside the city of Carmel as enumerated in the 1976 update of the Monterey County Employment Inventory. This survey yielded an estimate of the total number of overnight units in each sub-area of the unincorporated study area. It also provided information on the number of units being planned for addition to the existing facilities, and on the strength of the tourist business on peak summer weekends. For the city of Carmel, the business licenses for all hotels, motels, inns and lodges indicated 940 visitor units in 1976.

In estimating the new visitor facilities we relied on discussions with the Monterey Peninsula Chamber of Commerce and Visitors and Conventions Bureau and the Monterey County Planning Department. There are about 1,500 overnight visitor facilities being planned in major new hotels and motels within the study area. (Another 1,000 to 1,100 more are proposed elsewhere on the Monterey Peninsula, according to the Visitors and Conventions Bureau.)

It is impossible to know which plans will

be implemented within the time framework of the study. The estimates should therefore not be taken as an indication that any particular projects will be built; the units could be parts of developments not yet proposed. It is assumed that large facilities could be built in stages.

In Del Monte Forest, the only new visitor facility proposed is the Spanish Bay development and, with a master plan for the property, other proposals for new facilities are unlikely. The only other identifiable new visitor accommodations are the 28-unit addition proposed for the Del Monte Lodge. We postulate development of about 125 units in each time period.

In the Carmel area, where there are currently numerous overnight visitor facilities, it was estimated that 20 units would be added to existing facilities before 1988 and another 20 units would be added between 1988 and 1998. This forecast was based, after conversations with the city's planning director, on the very limited land available and the fact that, given current zoning requirements, single-family housing is usually a more profitable use of land in Carmel. Even if these numbers are low, the increase would be relatively insignificant.

The vacant flat land in the Lower Valley is highly accessible and can be developed at less cost than steeper terrain. The forecasts for this sub-area therefore show a greater quantity of development pre-1988 than in the latter time period.

The Mid- and Upper Valley sub-areas each have only one major proposal identified: the Carmel Valley Ranch visitor facilities and the Mark Tennis Resort, respectively, each with about 100 rooms. On the other hand, these are the sub-areas with the largest amounts of vacant land. Furthermore, substantial portions are zoned favorably for new visitor facilities. We have thus estimated development of about 200 new units in each sub-area by 1998.

The forecast for any sub-area could turn out to be high or low. The total for the study area as a whole is apt to be more accurate. The estimated new units total about 1,440. This is almost a doubling of the 1,538 identified as presently existing to almost 3,000 by 1998. The average annual increment would be 65 units. This is moderately less than would be expected if based on the City of Monterey Urban Renewal Agency forecast of 250 annually for the total Monterey Peninsula.

Overnight Visitors in Commercial Facilities. In order to determine the peak number of visitors in the overnight visitor facilities it was necessary to multiply the number of visitor units by two factors, the percentage of visitor units occupied on peak summer weekends, and an average number of persons per visitor unit. For both of these factors the Monterey Peninsula Chamber of Commerce and Visitors and Convention Bureau provided data on the historical trends. On peak summer weekends the

percentage of visitor units occupied roughly equals 95 per cent, depending on factors of rooms empty due to underbooking and maintenance. No decrease in that number is expected during the planning period with the proposed number and rate of additional units being projected. The average number of persons expected per visitor unit is 1.8, a typical average for resort areas not particularly catering to families. No change in this figure is projected for the planning period either.

DAY VISITORS

Day visitors are the last category of wastewater generators to be considered. They are by far the most difficult to forecast accurately. Not only are the supply and demand factors difficult to pin down, but, even more important, information on present visitor numbers is sparse.

Demand. Only a couple of general observations can be made about day-time visitor demand. First, the population of the area from which visitors are drawn — the southern part of the San Francisco Bay area and the Salinas Valley — is projected to increase steadily. And, secondly, daytime trips are not an increasing activity as, for example, weekend visits are.

Supply. In considering day visitors, supply refers to the attractions (facilities) which bring people to the area. The beaches, downtown Carmel and Point Lobos are three important attractions. We do not expect that any large new attractions — a large new beach area or amusement park — will evolve. The existing attractions are fairly crowded on peak days, though there are examples of more crowded facilities in other areas. For this reason, we expect a fairly slow increase in peak day visitor demand, though with more week-long year-around activity. The following paragraphs consider the specific attractions and their role in hosting future daytime visitors.

Point Lobos Reserve is one of the most beautiful coastal environments in California. The State Department of Parks and Recreation figures show total estimated annual attendance as follows:

Point Lobos Estimated Annual Attendance (persons)	
1973-74	228,000
1974-75	272,000
1975-76	292,000

(Source: California State Department of Parks and Recreation)

They judge that 300,000 is a probable future maximum. The state has no data on peak day attendance. They close admissions when capacity is reached, measured primarily by the 160 parking space capacity. They intend not to increase parking accommodations. Peak day attendance would appear to be between two and three thousand based on the annual statistics. On the other hand, the parking capacity is about 500 persons, plus any transported in buses, biking or hiking. We thus assume that peak holding capacity is probably less than 800 and total peak day visitors about 2,500.

Three beaches in the study area host significant numbers of day visitors. The San Jose Creek (Monastery) and Carmel River beaches are operated by the State Department of Parks and Recreation. The estimated combined total annual attendance at the two beaches has been as follows:

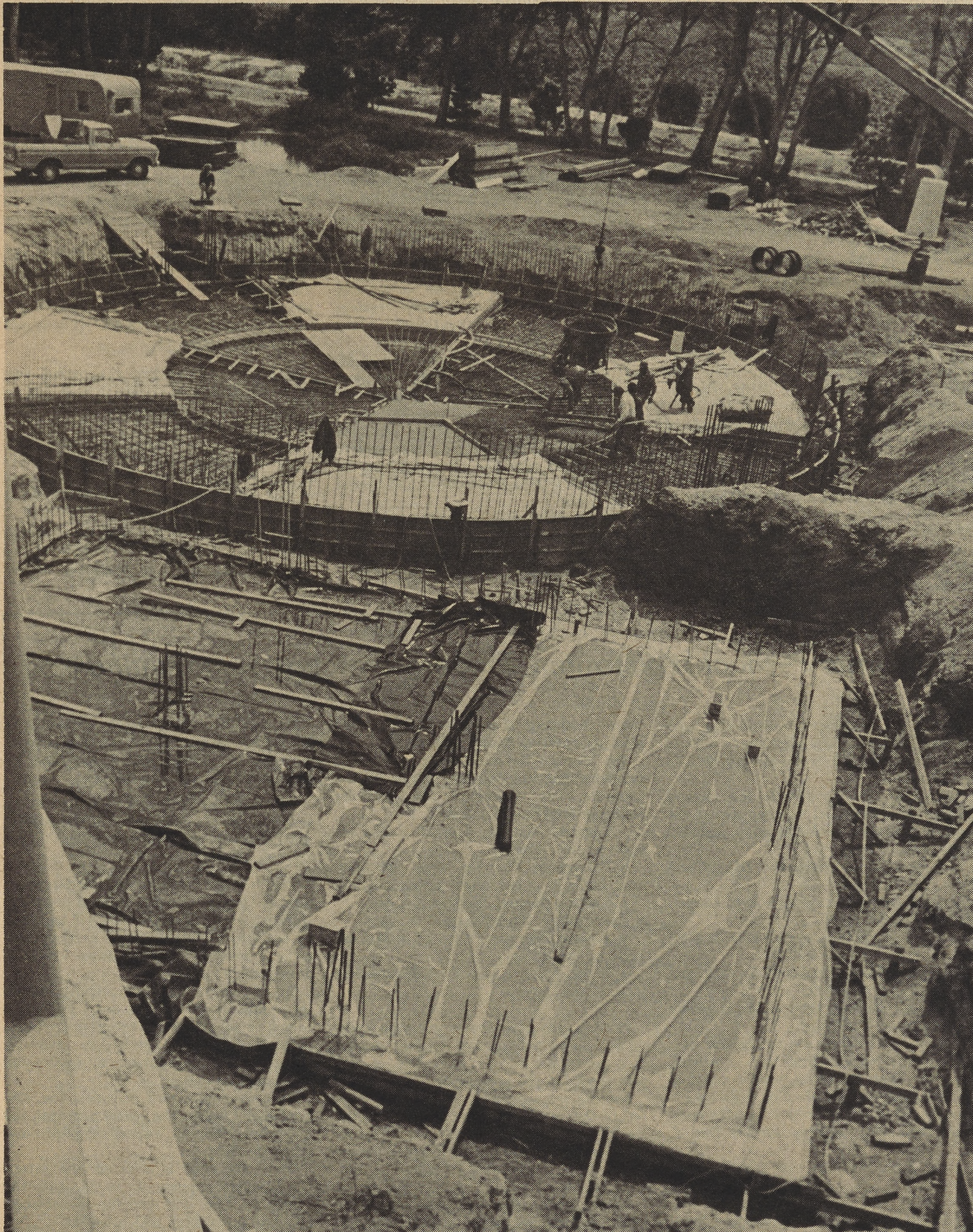
San Jose Creek and Carmel River Beaches Estimated Annual Attendance (persons)	
1973-74	204,000
1974-75	251,000
1975-76	213,000

(Source: California State Department of Parks and Recreation)

San Jose Creek Beach, the smaller, has no on-site parking; roadside parking often totals 200 autos, according to the State Department of Parks and Recreation. The Carmel River Beach has a developed parking area for 100 autos; additional roadside parking occurs off-site. The state has no plans for more developed parking.

The state forecasts a future maximum annual total of 300,000 visitors for these two beaches. This implies a probable peak day use of 2,500 to 3,500 visitors (except for a half dozen special days). Assuming three persons per car and a daily turnover of two for each parking space yields 500 parking spaces required for 3,000 visitors. This

Continued on next page



MODIFICATION of the Carmel Sanitary District Treatment Plant near the Carmel River should be completed in about 18

months. The new equipment will convert solid wastes to gases, reducing solid wastes to about half the present load. To date, site

work includes construction of a concrete slab and installation of reinforcing steel.

Sanitary District predicts rapid growth for Carmel area

number appears to be consistent with the parking situation discussed above.

Carmel Beach, the largest beach, lies at the foot of Ocean Avenue, the main street of Carmel-by-the-Sea, and is operated by the city. The Department of Public Works estimates that normal hot summer weekends have roughly 6,000 persons using the beach. (July 4th and Sand Castle weekends have approximately double this attendance.)

Using the same assumptions as above, 6,000 visitors would require 1,000 parking spaces. A count of parking spaces revealed 200 oriented to the beach and another 400 plus spaces within about three blocks, though the presence of residents' autos would appear to make no more than 500 spaces total available for beach visitors. Considering that this is in the order of half of the parking required for an average summer weekend, this analysis is consistent with the observations of Carmel residents and merchants that beach visitors are "overrunning the town."

Downtown Carmel is a beautiful shopping area. One testimony to its attractive ambience is the number of window shoppers strolling on the sidewalks long after the stores have closed. The activity is concentrated on Ocean Avenue and the Carmel Plaza — about 10 block fronts. On a holiday weekend we counted 150 to 200 persons, average, per block front. Other streets were much less populated. Twenty to 50 persons were typical (including employees) for an area roughly equivalent to 40 block faces.

The above figures suggest a busy day peak crowd of about 1,800 (180 shoppers per block x 10 blocks) plus 1,600 (40 shoppers per block x 40 blocks) — 3,400 persons. At two persons per car, 1,700 parking spaces are required. We counted 500 parking spaces close to Ocean Avenue (within one block) and another 500 (600 minus at least 100 spaces assumed used by residents and overnight visitors) available within four blocks. Three hundred additional off-street spaces exist, including banks, the Sunset Center and the Plaza garage. This 1,300 auto capacity appears consistent with a peak crowd requiring 1,700 spaces.

Turnover in the downtown area is higher than at the other visitor attractions. Using a 3.5 figure results in 12,000 total persons in the shopping area on a peak day, including day and overnight visitors, residents and employees.

The holding capacity of the stores is clearly much larger than the present crowds. Though the number of new store sites is limited, the existing stores could handle triple the present crowd at Ocean Avenue densities.

Parking is the obvious constraint on future increases in peak shopping visitors. The planning director indicates that the city does not intend to add significant amounts of additional parking and the provisions for bus parking are limited. It thus appears that shopping visitors, like beach visitors, will be limited to a moderate increase over time.

Seventeen-Mile Drive, a toll road providing access to the Del Monte Forest sub-area, hosts a large number of visitors. The Pebble Beach Corporation data for recent holiday weekends suggests a busy day total of about 5,000 visitors. Eight thousand visitors appears to be a reasonable forecast for 1998, though there is little factual basis for the forecast.

Various other visitor attractions exist in the study area. The Carmel Mission hosts steady weekend traffic and has unlimited parking. Carmel Valley, as a whole attracts visitors, many of whom visit it solely because it is a pleasant drive. Its golf courses and tennis courts attract users. And the Carmel Highlands area hosts some visitors. It is difficult to estimate how many persons visit in these areas, and even more difficult to estimate the total without double-counting. We are postulating that a total of 5,000 persons will visit one or more of the area's attractions, 5,000 persons who were not counted in the Carmel sub-area attractions discussed above.

With regard to the future, the primary impetus to new attractions will be the increasing congestion at the present ones. It is not likely, however, that new attractions, such as a beach, will be developed. We do see the potential for markedly increased activity in one situation. The housing and visitor units added in Carmel Valley, together with the

congestion in Carmel, are likely to allow Carmel Valley Village to host many additional visitors, assuming it retains its attractiveness. Based on such general reasoning, we have projected for 1998 roughly 9,000 peak day visitors who will not show up in Carmel, the three principal beaches, or Point Lobos.

Present Day Visitors. The present peak day total for Point Lobos, the beaches and downtown Carmel is 23,000; assuming that 2,000 from Carmel Beach and 500 each from the other two attractions are also counted among the Carmel shoppers, the total is reduced to 20,000. Similarly, only 3,000 of the 17-Mile Drive count are assumed uncounted at the other attractions. The peak day total is then about 28,000, which should be thought of as between 25,000 and 35,000.

Assessed value up 10%

Carmel Sanitary District board reduces new tax rate to 23c

By JULIE HANDGEN

A tax rate of 23 cents was established for 1977-78 and a progress report was heard on waste treatment plant modifications at the Aug. 9 meeting of the Carmel Sanitary District Board of Directors.

The new tax rate is a two-cent reduction from the 25-cent rate for 1976-77 and reflects a ten per cent increase in total assessed property evaluation in the district.

It was noted that from a tax base of more than \$135 million, about \$308,000 will be raised from property taxes for operating expenses for the sanitary district.

The resolution to establish the new rate was approved by a vote of 4-1, with board member Theodore R. Weller casting the negative ballot.

"I'm sorry to see it (the rate) drop," remarked Weller. "I'd rather keep it up for improvements."

Weller said after the meeting that a survey taken by Max Drewien, general manager of the district, indicated that improvements are needed for some 400 brick manholes, especially in the Carmel Woods area.

"I think we are just sticking our heads in the sand," Weller warned, referring to a possible cutoff of federal funding for future projects if the district fails to comply with infiltration standards for the manholes.

He also pointed to a drop in the tax rate last year from 29 cents to 25 cents, explaining that the reduction meant a loss of about \$50,000 which could have been used in the renovation program.

Not all of these persons are visitors. Total 1976 Carmel employment was 3,300 in the Monterey County Employment Inventory; perhaps 2,000 (on weekend) are counted in the 28,000. Local residents are also included — perhaps 5,000 of the 18,000 or more (excluding Del Monte Forest). Subtracting these out leaves an estimate of 21,000 visitors.

A Monterey County Transportation Study report, *Recreational Travel Analysis*, contains the statistics about visitors. The survey conducted in 1970-71 counted 2.75 million visitors per year. Thirty per cent of their trips were to destinations in our study area. Since there were four or more trips per party per day, however, perhaps double that percentage visited the study area. This would suggest a very rough 1.5 million annual visitors. Increasing that 1.5 million by 50 per cent (to adjust for growth between 1970 and 1976) and converting to a peak day basis yields roughly 20,000 visitors, a number consistent with our other data.

Unfortunately, the report also includes a table showing visitor attendance to the Monterey Peninsula alone to be 6.25 million in 1970, increasing to 9.25 million by 1975. The source for the table's figures is not cited and no note is made of the inconsistency with the 2.75 million visitors per year cited earlier.

Finally, we note that the 21,000 visitors include 5,600 overnight visitors. Subtracting these results in about 15,400 day visitors.

Day Visitor Projections. Increases of one-third are assumed for Carmel and its beach, 60 per cent for "other (Carmel area)," and 67 per cent for visitors on 17-Mile Drive not counted elsewhere. The net result is a rise in the number of peak day visitors to 20,400 in 1998. We anticipate that the majority of the increase would occur prior to 1988.

Projected Day Visitors (persons)

1976	15,400
1988	19,000
1998	20,400

(Source: J. Richard Recht Associates)

He acknowledged that there is no chance federal funding will be withdrawn from the \$1.3 million treatment plant modification project now underway.

Of all the manholes listed in the survey, Weller said only seven per cent of the total have been corrected.

Kevin Walsh, engineer for the district, said the manholes need to be upgraded primarily because they are hazardous.

He explained that the bricks and mortar used in construction have become eroded by sulfides in the sewers and weakened by plant roots.

Walsh explained that some of the old manholes are as much as 30 feet deep.

Voting for the tax-rate reduction were Charlotte Hurst, president; Donald E. Kirk; Kenneth J. McGinnis; and James B. Pruitt.

IN OTHER BUSINESS, the board heard a progress report by David Berry, resident engineer for the treatment plant modification project.

Berry said construction completed so far includes the concrete building slab and reinforcing steel, plus some electrical work at the site.

The 18-month modification program includes construction of a digester system for the plant near the Carmel River, by which solid wastes are removed and heated to 98 degrees.

The process converts the solids to methane gas and carbon dioxide, which results in reducing the volume of solid wastes for disposal to about half the amount ingested.

The board also approved a resolution authorizing an agreement with Johnson Controls for \$5,997 for instrumentation service for the district in 1977-78.

Also okayed was the appointment of Robert Jaques, a member of the Monterey Regional County Sanitation District, to serve as representative to the Technical Advisory Committee of the Areawide Facilities Plan.

A REQUEST by the State Lands Department for an easement realignment of parcels of Carmel Bay property resulted in a decision by the board to draft a letter to the state agency outlining concerns about the proposal.

Members generally agreed that if the request were granted, the Department of Fish and Game could conceivably ask the city to remove its outfall any time in the future that the agency felt the effluent was harmful to marine life.

The land surrounding the outfall was originally granted to Carmel in 1929, and an unused portion was deeded to the state several years ago.

Attorney for the board, Donald Freeman, advised members that it might be expedient to approve the request in the event that the city needs approval for extension of the outfall at a future date.

But it was agreed that until the areawide study on a facilities plan is completed, the district would prefer to study the matter further.

Elementary school registration, kindergarten screening announced

Dates for kindergarten screening and registration for Carmel elementary schools were announced this week for the 1977-78 school year.

Students who are new to the Carmel Unified School District may register at the following schools starting Monday, Aug. 22, 9 a.m.-3 p.m. daily:

- **Woods School**, grades K-5, Dolores and First, 624-1851.
- **Carmelo School**, grades K-5, Carmel Valley Rd., 624-2749.
- **Tularcitos School**, grades K-5, 35 Ford Rd., Carmel Valley, 659-2276.
- **River School**, grades K-5, 15th and Monte Verde, 624-4609.
- **Captain Cooper**, grades K-5, Highway 1 at Big Sur, 1-667-2452.

Parents are encouraged to register new students before the first day of school, Tuesday, Sept. 6, and to provide proof of the child's age at the time of registration. Students registering for kindergarten must reach their fifth birthday prior to Dec. 2, 1977.

New sixth, seventh and eighth grade students can phone Carmel Middle School at 624-2785 for a registration appointment. New students in grades 9-12 can call Carmel High School at 624-1821 for an appointment.

The school district is conducting a developmental screening program during

the week of Aug. 22 through Aug. 26 for all children entering kindergarten.

Dr. Richard Hawkins, director of pupil personnel services and coordinator for the program, has announced the following schedule for the screening:

- **Carmelo:** Monday, Aug. 22, 8:30 a.m.-noon at the library.
- **Tularcitos:** Tuesday, Aug. 23, 8:30 a.m.-3:30 p.m. at the kindergarten building.
- **Captain Cooper:** Wednesday, Aug. 24, 9 a.m.-noon in the kindergarten room.
- **Woods:** Thursday, Aug. 25, 8:30 a.m.-noon at the library.
- **River:** Friday, Aug. 26, 8:30 a.m.-3:30 p.m. at the library.

Parents who have previously registered their children will receive a letter reminding them of the day and time of appointment for the screening.

Parents are also urged to complete and return the parent questionnaire, the Child Health and Disability Prevention Program Form and the Immunization History Form, which were distributed at the time of registration.

Parents who have not yet registered their children are asked to register for school and obtain an appointment for the screening. If there is no answer at the school, phone 624-1546.

If a parent cannot attend the screening on the day set for that school, the child may be screened at another school, provided an appointment is made in advance.

Dr. Hawkins said the purpose of the screening is to observe the child's general development and construct an initial learning profile.

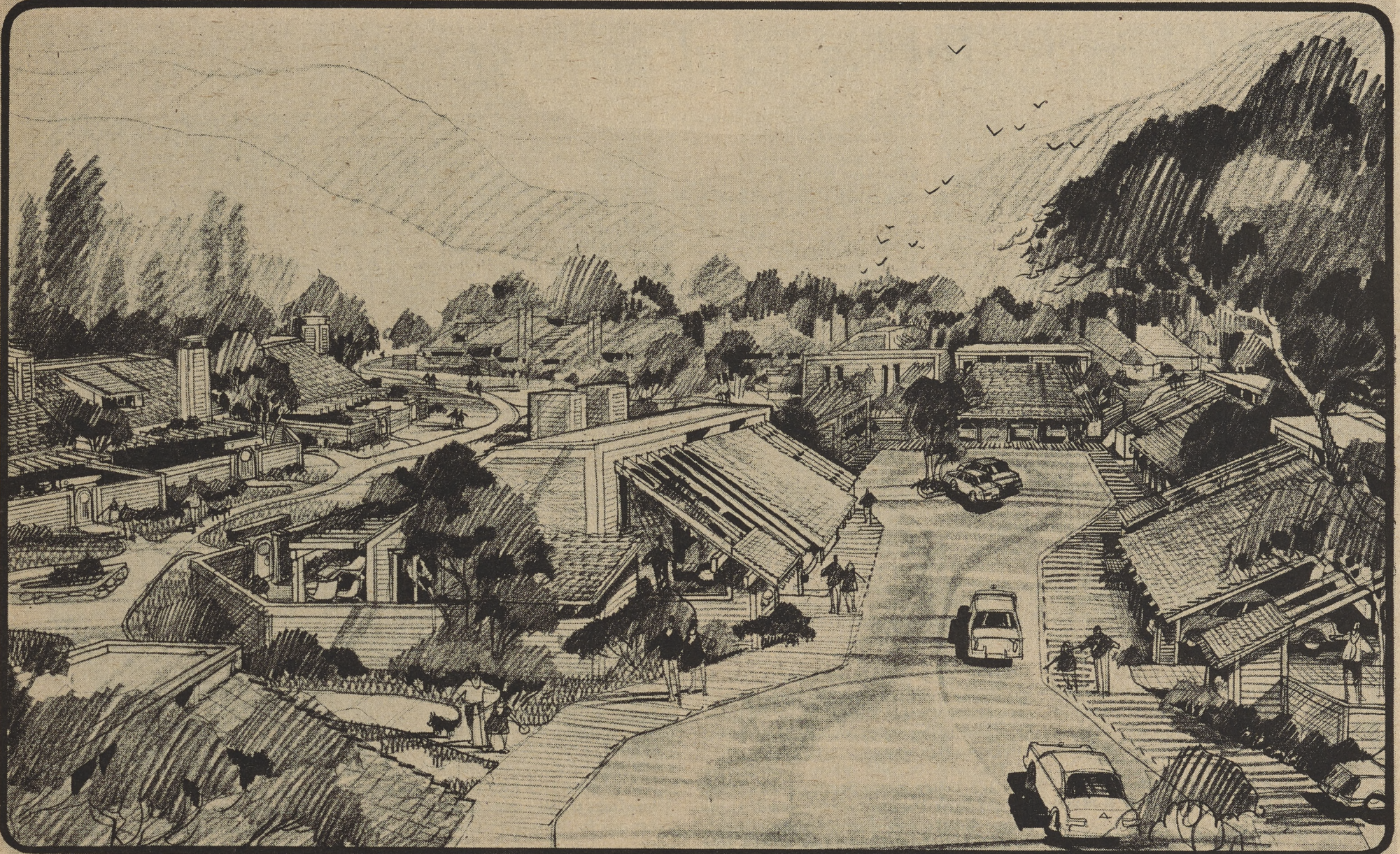
This will be used by the kindergarten teacher to plan an individualized program. During the screening the child will be asked to perform a number of gamelike tasks while a trained observer notes levels of development.

Areas covered by the screening include large-muscle coordination, eye-hand coordination, visual perception, visual memory, auditory perception, auditory memory, receiving language, expressing language and speech.

The screening staff includes the kindergarten teacher, the school principal, the district psychologist, a speech therapist and other teachers.

While the child is involved, the parent will have the opportunity to talk with the principal, who will provide information about the screening and program.

Following the screening, the parent and teacher will review the profile and discuss the findings.



VILLAGE HOUSES is the name for the above proposed multiple-dwelling complex at the southeast corner of Carmel Valley Rd. and Ford Rd. near Carmel Valley Village. An ap-

plication for a preliminary subdivision plan is scheduled for hearing Sept. 1 in Salinas by the subdivision committee of the Monterey Planning Commission.

Proposed new Village development gets Planning Commission hearing Sept. 1

By JULIE HANDGEN

A PROPOSED RESIDENTIAL development near Carmel Valley Village will get its first hearing Sept. 1 at a meeting of the Monterey County Planning Commission subdivision committee in Salinas.

The committee will review an application for a preliminary subdivision submitted by developers David Smith, Monterey, ar-

Building location to be approved by director of planning

chitect; Bud Evenson, Carmel, architect; Bernard L. Friedman, Carmel Valley; and Daniels and House Construction, Campbell.

A 25-unit condominium is proposed for a 4.29-acre tract on the southeast corner of Carmel Valley Rd. and Ford Rd. next to the Carmel Valley Community Center.

If the application receives a green light from the subdivision committee, the request will be heard at the Sept. 21 meeting of the planning commission.

The application filed with the Monterey County Planning Department shows plans for a 25-unit multiple dwelling with 5.83 units per acre.

Architects' plans show a central vehicle-parking area for 50 residents' cars and 25 guests.

ARCHITECT EVENSON said the development would be planned for a 50-foot setback from Carmel Valley Rd., buffered by landscaping and a public footpath.

It is proposed that water for the project be supplied by California-American Water Co., and that sewage be handled by septic

Property not to be used for any commercial purposes; water supplied by Cal Am

tanks with seepage pits up to 30 feet in depth.

Evenson said there is an option for purchase of the property from former county supervisor Robert H. Bolman.

A proposed commercial development for the property was rejected several years ago on grounds that the plans were contrary to Carmel Valley Master Plan recommendations for the area, Evenson noted.

He said it was felt that although the property is zoned commercial, it would be inconsistent with proper land use to scatter retail development along Carmel Valley Rd. outside the boundaries of the Carmel Valley Village shopping area.

THE TRACT to be considered was designated for commercial or multiple-dwelling development, but the planning commission established a policy for criteria of residential use, Jan. 30, 1974.

The criteria include provisions that any

Design of all structures and buildings restricted to rural, garden-type

use permit for such property be subject to health department approval and that density not exceed six units per acre.

Also, that utility distribution facilities be placed underground; one and one-half parking spaces be provided for each unit; maximum height for structures not exceed two stories; and sewage system drainfields be subject to health department approval.

Also, that drainage improvement plans on and off site be subject to approval by the county surveyor and that vertical curbs, gutters and pavement along the entire frontage be installed with sufficient landscaping behind the gutters to prohibit head-on parking.

The policy further provides that driveway locations be approved by the department of public works; building location be approved by the director of planning; the site be landscaped by the applicant and plans approved by the director of planning; landscaped areas by

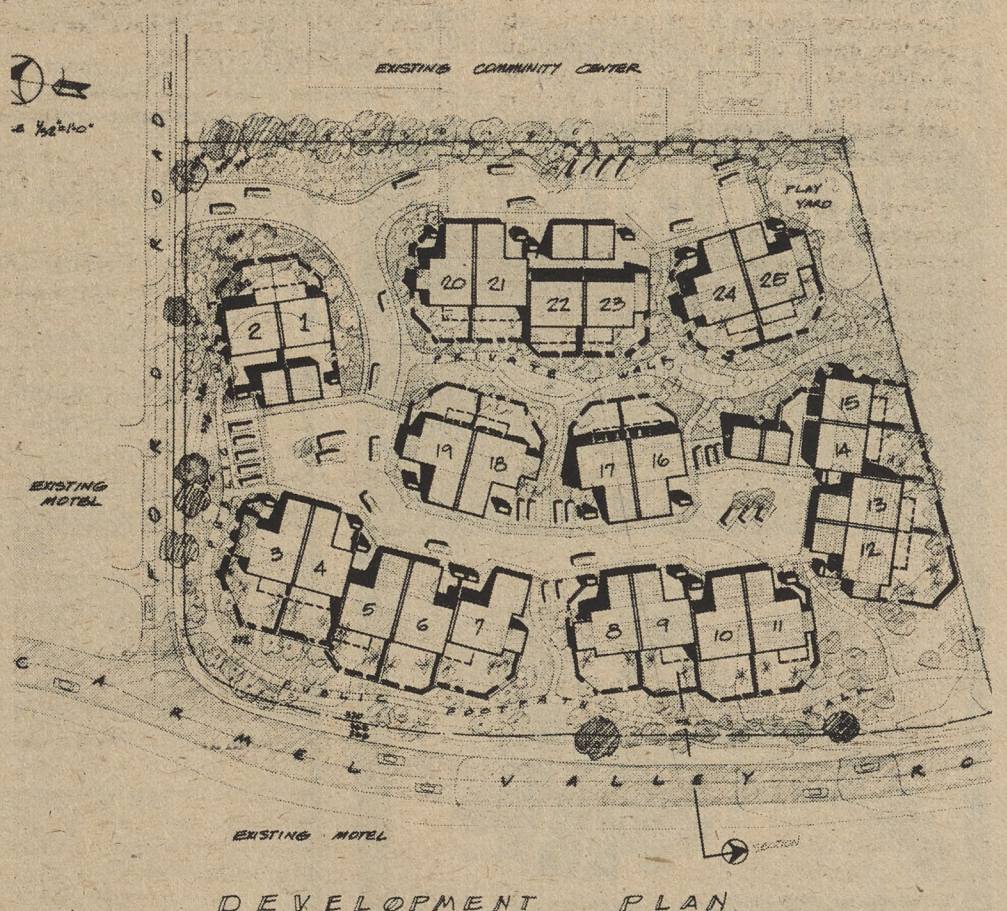
maintained by the applicant in a litter-free, weed-free condition and all plant matter be continuously maintained in a healthy, growing condition.

Also, that the property not be used for any commercial purposes.

And, finally, that the design of all structures and buildings be restricted to rural, garden-type facilities with appropriate signs as approved by the planning

commission. The design of each structure or group of structures should be reviewed individually so the design and open space will retain the rural atmosphere of Carmel Valley Village.

Evenson noted that the project will comply with the policies established by the planning commission and that the cluster-type family housing will blend with the esthetic quality of the rural area.



CLUSTER-TYPE UNITS are featured in the proposed Village Houses housing complex in Carmel Valley as seen in this

artist's rendering of the plans. Wood will be used as the primary structural material if the plans are approved by county officials.

'A Chorus Line' is 'real' says stage manager

When Martin Herzer left Carmel Valley for New York City 13 years ago, he might have found:

- A blackout.
- A mugger.
- A late subway.
- A \$37.50/week job (after taxes).

All he found was the latter.

But Herzer hasn't done all that badly. He helps make plays work. That is, Herzer is a stage manager. And something else — he's currently managing a play that hasn't yet made it to Carmel, but *Pine Cone* readers just might have heard of it anyways.

Chorus Line.

It wasn't that long ago when a chorus line was a lineup of Radio City Rockettes or the background of a Las Vegas stageshow.

Today *Chorus Line* is in the foreground. It has set an all-time record, having run in Los Angeles for a year and a half. It is still showing to packed houses in New York. It is selling out performance after performance in London. And it's in the middle of a 13-week stint in neighboring San Francisco.

Herzer is the stage manager of the international cast. The group's San Francisco stop allotted Herzer enough time to return to his Carmel Valley home and discuss the mutual success of his show and himself.

MARTIN DOESN'T talk much about what *Chorus Line* is. He harps on what it is not. He says

- It is not a musical comedy ("It is a play with music in it").
- It is not a barrel of laughs.
- It is not a *My Fair Lady* or a *Music Man*.

What is it? "It's all real," he says, relaxing in a lounge chair on the perimeter of the Carmel Valley Inn's pool. "Everything on that stage has happened."

Martin presents an aura of success. The top three buttons of his grey corduroy shirt are unbuttoned as they should be, and his beard is trimmed with almost the precision of a manicure. There are no scuffmarks on his *Adidas* tennis shoes. His blue jeans show nary a single hole or patch.

Nor is this production a patch-up job. It's one of five in the world. After the San Francisco gig, it's on to the Kennedy Center in Washington, D.C.

Martin's job is to make sure that somehow, six nights and two days a week, the show goes on. "I'm actually in charge of directing this particular production," he says, as his show closes in on its 500th performance.

Herzer was appointed to this position by Michael Bennett, who conceived, choreographed and directs all five touring companies of *Chorus Line*.

If you had any plans to purchase the movie rights from Bennett, well, you just missed the boat. An outfit by the name of Universal Studios recently picked it up for a cool \$5 million.

Briefly — oh so briefly — the play is about a waiting line. But the people aren't waiting for welfare checks or food stamps. They're

vying for the remaining slots in the chorus line of a Broadway show.

ACCORDING TO HERZER, there simply is no fiction in the show. The agonies are real. When Herzer recently casted to fill 30 roles in the London production, he looked at more than 750 people. Some he just looked at. Others he didn't.

Mind you, a stage manager is a very busy man. Although it's difficult for Herzer to pinpoint his duties, he says he does everything that everyone else doesn't do.

"Look," Herzer levels, squinting where the sunlight glints off his blue eyes, "I'm there to protect the show for the producer's sake."

"I really don't do anything, but I'm the acting town father of the company," he says.

A stage manager handles all the problems. The big ones. The loony ones. "If we run out of washing soap, I'm there," he explains. "Just so I'm in the building."

You don't go to college to learn how to be a stage manager either, he says. Not on a bet. A pretty expensive bet, too. Something like a million bucks worth of production is in Herzer's rather competent hands.

HOW DID the almost-celebrity get to where he's gotten? Well, he didn't exactly start out in Carmel Valley, but he did spend one year in the Valley learning the ropes of stage managerdom.

That was in 1965 when what is now Hidden Valley Music Seminars was called White Oaks. For one year (he was 21 at the time) Herzer was their stage manager.

A far cry from *Chorus Line* — and New York City.

But not such a far cry from *Time* and *Newsweek* magazines, where Herzer would go every week to ingest the theatrical reviews. He packed his bags (make that singular) and headed for Manhattan.

"California is a pleasant place to live, and all," he explains, "but it's not a place to build a career in theatre."

Testing his wings in the Valley's White Oaks theatre, he claims, gave him the "confidence" to head east for the big time.

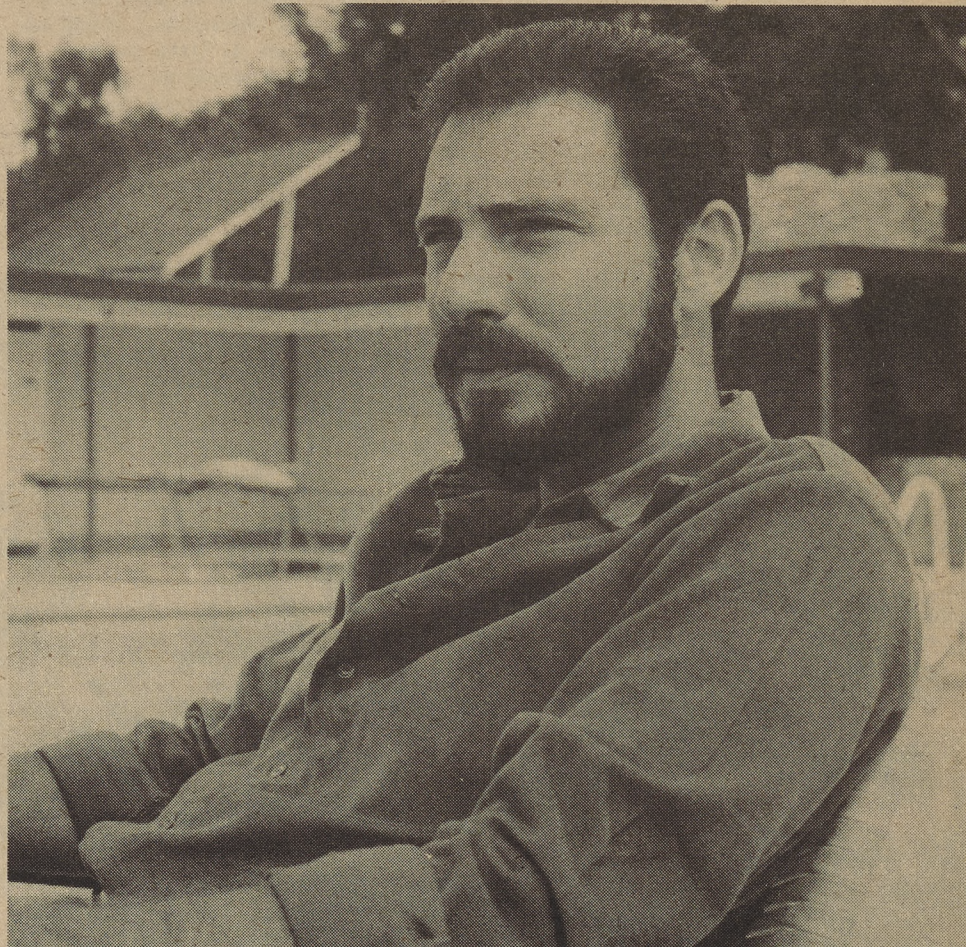
It's one move he'll never regret. That's where he started from the "absolute scratch," he says.

Hard to say that this particular cast of *Chorus Line* is starting from the absolute scratch. More than half the cast and crew is categorically under 25 years old. At a serious 34, Herzer admits to being the old man of the troupe.

The father-figure affectionately notes, "Most of my babes (cast) were born in the '50s."

They may be babes, but the lot of them pull in an average income of \$30,000 per year. It might sound like a lot of loot, but Herzer explains, when this show closes, some of them could go a year — or longer — without another job.

That's what *Chorus Line* is all about. "It's a business. It's a job," Herzer says,



MARTIN HERZER LEFT Carmel Valley's White Oaks theatre (now Hidden Valley) 13 years ago for New York City. Today he is

tugging his deck chair out of the sun. "There simply isn't any time for glamour."

Hogwash. There's plenty of time. But maybe not the kind that we've come to expect. Not the kind we've seen in the movies.

"The romantic idea of sleeping your way into jobs doesn't happen," explains the manager, clarifying, "at least I've never been blatantly approached — and I'm still waiting."

HE NEVER WAITED around to be a stage manager. "I was a terrible actor," he admits, "and I'm much happier telling people what to do than having people tell me."

His job is more or less a practice, he says, "like a doctor who practices medicine," explains the play-doctor.

A stint they performed in Tokyo didn't require a physician, but a translation. As the actors whooped it up on stage, the audience wore tiny earphones to hear the play in Japanese.

The best money, Herzer readily admits, comes from performances right here at home. "People have a fond feeling for live performance in this country," he says. Dance, in particular, Herzer claims, is regarded more highly in the United States than in any other country.

But it's also more expensive here. Tickets

the stage manager for the international cast of "Chorus Line," currently playing at the Curran Theatre in San Francisco.

to the current San Francisco production go for \$15 a shot, and scalp for three times that amount. It's worth it, Herzer says. The thrill of the theatre is worth it.

"I used to scrape for last row second balcony seats to sit in the same theatre I'm in now," he revealed.

The same man who says he'd attend shows eight nights a week, if he could, explains that a play is much like a football game. "People drop out of the show due to injuries," he says, citing incidents that include a pulled thigh and a broken thumb, in this production.

THEATRE IS WHERE you are in your mind, not where you are in your body. "California can be just as far from Broadway as Brooklyn," Herzer contends. It's a matter of getting up and going to the theatre.

Herzer got up and went. To New York. A move he'll never regret.

Chorus Line shows us what he's been through. It also shows us what the people go through who have to put up with Herzer. Auditioning is a fact of life. Cold and hard.

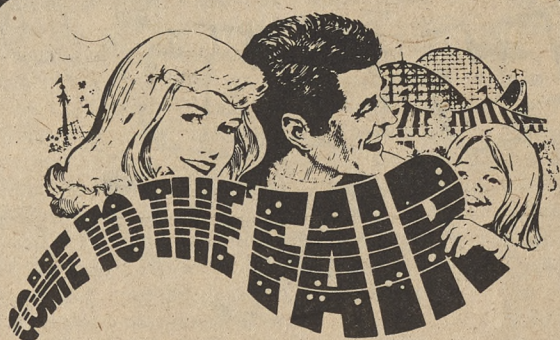
"If we knew a more efficient way to do it, we would," says the man who's been there and back.

But until then, we'll all have to wait in our own little chorus lines. B.H.

FUN FOR EVERYONE

- Carnival
- Livestock
- Thousands of Exhibits
- Bands
- Bob Baker Marionettes
- Destruction Derby
- Hurricane Hell Drivers
- Tasty Food
- Arts & Crafts
- Beautiful Grounds

RIDE A BUS TO THE FAIR



THE MONTEREY COUNTY FAIR

AUGUST 23-28, 1977
FAIRGROUNDS ROAD, MONTEREY

Attention CARMEL HIGH FOOTBALL TEAM Equipment Issue

At Carmel High School

SATURDAY, AUGUST 20

Varsity Football Team 10:00 a.m.

Junior Varsity Team 12:00 noon

PLEASE BRING ALL NECESSARY PAPERWORK

DR. JOHN H. STEEL,
DR. TERRY W. SLAUGHTER and
DR. JAMES A. TAMBORELLO

take pleasure in announcing
the association of

DR. GEORGE M. YELLICH

in the practice of
ORAL and MAXILLOFACIAL SURGERY.

917 Pacific Street
Monterey, California

Tel. 373-0070

PERSONAL SERVICE

Call Anytime
384-6636
P.O. BOX 576

JIN'S JANITORIAL

RESIDENTIAL & COMMERCIAL

"WE DO THE COMPLETE JOB"

- WINDOW CLEANING
- FLOOR WAXING
- WALL WASHING
- SPECIAL CLEANUPS
- CARPET CLEANING
- HOUSE CLEANING

SERVING MONTEREY & SAN BENITO COUNTIES

- CONSTRUCTION CLEAN-UP
- INSURED
- PL & PD
- FREE ESTIMATES
- CITY LICENSED
- DAILY - WEEKLY - MONTHLY

MARINA

A FAMILY AFFAIR

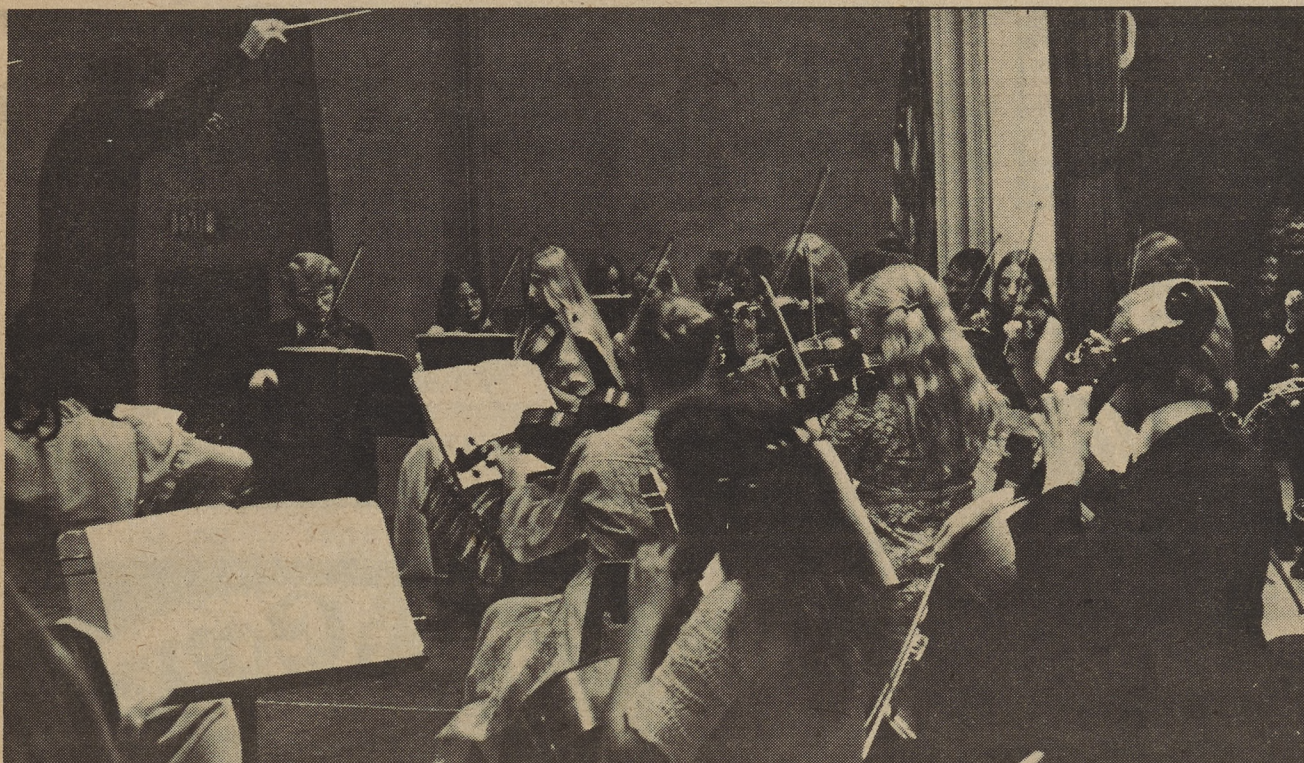
California Hot Tubbing is a great family event. Kids and grown-ups alike will enjoy the luxury, warmth and intimacy of control-temperature hot water bathing in the privacy of your own home.

It's a whole new life style for family togetherness.

Call us today for a free demonstration.

Bring the family!

CALIFORNIA HOT TUBS
659-3066
OF CARMEL



CONDUCTOR MICHAEL ZEAROTT raises his baton during rehearsal this week at the Carmel Valley campus of the Hidden Valley Music Seminars. The Hidden Valley Concert Orchestra will perform Sunday, Aug. 21 at Sunset Theatre, Carmel. The orchestra has received widespread critical acclaim for its professional musicianship.

Monterey County Fair opens Tuesday

The 1977 Monterey County Fair kicks off its six-day run Tuesday, Aug. 23, with all the hoopla of a traditional American harvest celebration — whirling carnival rides, livestock exhibitions, canning and quilting competitions and exhibits of all kinds.

The fair is staged at the Monterey County Fairgrounds, Fairgrounds and Garden Rds., Monterey (take the Casa Verde exit if you're heading south on Highway 1). Admission is \$2 for adults, \$1 for those 12 and under. Hours are 10 a.m.-11 p.m. daily, except Saturday, when the fair is open until midnight.

The theme of this year's fair is *Primal Energy*, and grounds decorations and exhibits will reflect the theme, from the agriculture and commercial buildings at the south end of the Fairgrounds to the carnival at the north end.

The festivities get underway with the Early Bird Breakfast at 7 a.m. Tuesday, Aug. 23. Cooks will serve pancakes, sausages, juice and coffee from open-air field kitchens for \$2.75 per person. Breakfasters will enter through the Hunt Club Gate at the middle of the Fairgrounds.

Promptly at 10 a.m., the other gates will open and the thousands of exhibits will be

on view. They will include agricultural produce, flowers, afghans, baked goods, paintings, ceramics, swine, sheep and other animals and much more.

Bob Baker and His Marionettes will entertain on the outdoor stage three times daily, with other acts scheduled throughout the day. In Pattee Arena, Hurricane Hell Drivers will put on a fast-paced show of daredevil driving Tuesday, Wednesday and Thursday, at 8 p.m.

Thursday, Aug. 25 is Kids' Day, with children 12 and under admitted free until 6 p.m. Friday, Aug. 26, senior citizens will be admitted at half price until 6 p.m.

Outdoor stage entertainment is scheduled from noon daily. Belly dancers, gymnasts and judo and karate experts will appear, as well as a variety of musical entertainers.

Featured entertainment for Friday and Saturday evening shows, Aug. 26-27, has not yet been announced.

Expanded bus service to the fair will again be offered from all parts of the Monterey Peninsula by Monterey Peninsula Transit. Regular fares will be charged.

For more information, phone 372-5863.

Glenn Miller Orchestra in Monterey

The world-famous Glenn Miller Orchestra under the direction of Jimmy Henderson will present an evening of big-band jazz for dancing Monday, Aug. 22 at the Monterey Conference Center Grand Ballroom, 1 Portola Plaza, Monterey.

The orchestra, brought to the Monterey Peninsula by Victor's Pop, will play from 8 p.m. to midnight.

Glenn Miller first organized his orchestra in 1937. Within three years it had become one of the most famous of the big bands. At the outbreak of World War II, Miller entered the U.S. Air Force and promptly organized the famous Glenn Miller Army/Air Force Band. The band went to Europe to entertain servicemen. On Dec. 15, 1944, Miller disappeared on a military flight from England to France.

Twelve years later, the Miller Estate authorized the formation of the present Glenn Miller Orchestra, under the direction of Ray McKinley.

The new orchestra recreated the distinctive Miller sound, created by the

clarinet holding the melodic line, the tenor saxophone playing the same notes, the harmonies produced by the three other saxophones and growling trombones and wailing trumpets adding their "ooh-ahs."

The orchestra traditionally opens with its theme, *Moonlight Serenade*, and plays all the old Glenn Miller favorites: *Tuxedo Junction*, *Chattanooga Choo-Choo*, *Serenade in Blue*, *At Last*, *Little Brown Jug* and *String of Pearls*.

The orchestra has been directed by Jimmy Henderson since 1975. Henderson previously directed the Jimmy Henderson Orchestra, which performed for many of Hollywood's top entertainment industry functions.

Tickets, at \$7.50 each, are available at Bartlett Music, Dolores and 5th, Carmel; Abinante Music, 425 Alvarado, Monterey; Macy's, Del Monte Center, Monterey; and the Julia Marlowe Box Office at Sunset Center, San Carlos and 9th, Carmel.

For ticket information, phone 624-9446.

World's Greatest Jazzband in concert at Sunset Theatre

The World's Greatest Jazzband of Yank Lawson and Bob Haggart will appear in concert at Sunset Center, San Carlos and 9th, Carmel, Friday and Saturday, Aug. 18-19, at 8 p.m. The concerts are presented by the Monterey Bay Hot Jazz Society.

The concert program will combine traditional and contemporary music, ranging from numbers such as *Wolverine Blues* and *South Rampart Street Parade* to contemporary pop numbers like *Sunny*, *Up and Away* and *Mercy, Mercy, Mercy*

and numerous recent Haggart originals such as *Out Back*, *Colonial Tavern* and *Frog and Night Gown*, all named after places the band has played.

Advance tickets are available at Julia Marlowe Box Office at Sunset Center, San Carlos and 9th, Carmel; Carmel Music Co., Dolores and 6th, Carmel; Abinante Music Shop, 425 Alvarado, Monterey; and Gadsby's Music, 342 Main St., Salinas.

For more information, phone 394-1218.

Magic Carpet at Forest Theater

The Magic Carpet, a children's theatre company, will perform at the Forest Theater, Mountain View and Santa Rita, Carmel, on Sunday, Aug. 21, at 2 p.m. The free program is one of a series of Sunday afternoon events sponsored by the city of Carmel.

Dispensing with the typical sets, costumes and props associated with children's theatre productions, the group of eight players, originally based at Hidden Valley Music Seminars in Carmel Valley, show that energy and ability can create unicorns, beanstalks and mountains out of nothing but imagination.

In 1976, the Magic Carpet received the Zeta Phi Eta — Winifred Ward Prize for outstanding achievement by the Children's Theatre Association of America.

The company's repertoire includes its own original creations as well as adapted works from folklore, myths, the classics and literature. For more information, phone 624-3996.

Sierra Club plans hike at Fall Creek

A pleasant hike of about six miles through the Fall Creek Park near Felton is on the outing calendar of the local Ventana Chapter of the Sierra Club, Saturday, Aug. 20. Members of other Sierra Club chapters and interested nonmembers are welcome to join the hike.

Leader Bill Denholm describes the hike as moderate for inexperienced beginners and easy for others. Hikers are advised to wear adequate walking shoes and to bring lunch and water.

Meet at Cinema 70, Del Monte Shopping Center, Monterey, at 8:45 a.m. for the 50-mile drive to Felton or at the park entrance, west on Felton Empire Road from the Felton traffic light. Suggested car pool reimbursement is \$2 or \$3.

For more information, phone 372-5480.

ADVERTISE IN THE OUTLOOK

FLOOD and MUDSLIDE INSURANCE IS AVAILABLE

L.E. Allaire

ALLAIRE INSURANCE



All Forms of Insurance

Delfino Place

P.O. Box 263

Carmel Valley Village

Office 659-2258 Home 659-2752

MEDICAL SUPPLY

SALES • RENTALS • REPAIRS

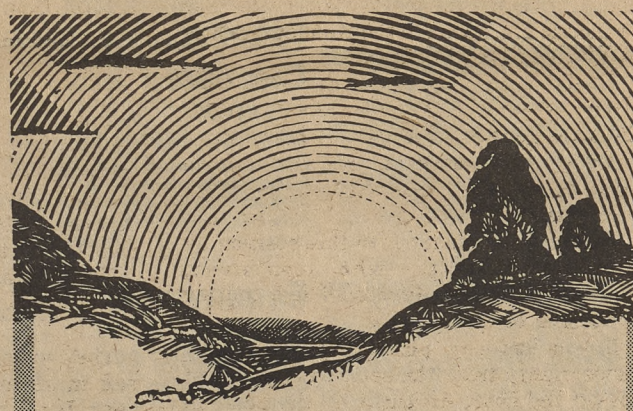
- HOSPITAL BEDS
- WHEEL CHAIRS
- WALKERS
- COMMODORES
- CRUTCHES
- TRACTION EQUIPMENT
- OXYGEN THERAPY EQUIPMENT
- SUCTION PUMPS
- RESPIRATORY THERAPY EQUIP
- EXERCISE EQUIPMENT
- AIR PURIFIERS

WE PROCESS MEDICAL CLAIMS
RADIO DISPATCHED VEHICLES
FREE DELIVERY

2 LOCATIONS TO SERVE YOU

MONTEREY 649-4612 780 FOAM ST.	SALINAS 758-4612 908 S MAIN
---	--

24 HOUR EMERGENCY SERVICE



CARMEL VALLEY Church SERVICES

St. Philips Lutheran Church

Service 9:00 a.m. Church School 10 a.m. Walter J. Vrudny, Pastor.

Carmel Valley Road near Schulte Road
624-6765 or 624-0856

Our Lady of Mt. Carmel Catholic Church

MASSSES: Saturdays 5 p.m. Sunday 9 a.m. and 11 a.m. Daily masses 11:30 a.m. Fr. John McSweeney.

El Caminito Carmel Valley Village
659-2224

St. Dunstan's Church Episcopal

Services: 8:00 a.m. Holy Communion. 10:00 a.m. Morning Prayer and Sermon. The Rev. James W. Brock, Rector.

Robinson Canyon Rd. Carmel Valley
624-6646

Christian Science Services

First Church of Christ, Scientist Carmel

Sunday Services 11 a.m. and 5 p.m. Sunday School at 11 a.m. Wednesday Evening Meeting 8 p.m. Reading Room, Lincoln near Fifth. Open weekdays 10 a.m. to 5:30 p.m. Open Sundays & holidays 1:30-4:30 p.m.

Monte Verde St., north of Ocean Ave. between 5th and 6th

Carmel Valley Community Chapel

(Non-Denominational)

Sunday Services 11:00 a.m. Church School and Nursery Care. Thrift Shop Tues., Thurs., Sat. 11:00 to 3:00. Phone 659-2278. Don Johnson, Minister.

Village Drive Carmel Valley Village
659-2431 or 659-2278

659-2222
on call
CARMEL VALLEY
24 hours
ART DUNN
OWNER-MANAGER

FIRE CLEARANCE
Brush clearing & hauling
CALL
Speedy Hauling Svc.
Box 6021, Carmel 93921
624-4980

VALLEY Bill King
LANDSCAPING 659-4685
Mushroom Mulch
Grading
Topsoil
Driveways & approaches

BEST QUALITY YOUR MONEY CAN BUY
LUMBER BUILDING MATERIALS
M.J. Murphy, Inc.
Building Materials
659-2291 Box 189
Carmel Valley Village



Your listing here will get results because it reaches 15,000 readers every week!
Call about our low, low service directory rates.
THE CARMEL PINE CONE
CARMEL VALLEY OUTLOOK
624-3881

Appliance Repair

STANLEY APPLIANCE CO.
Sales and service on most popular makes. Factory authorized service for Kitchen-Aid, Frigidaire, GE and Sub Zero. Serving Carmel since 1959. 26380 Carmel Rancho Blvd. 624-8226

CARMEL VALLEY APPLIANCE
All appliances repaired. Guaranteed lowest rates. We repair anything with a plug. 659-4107

Building

OLD PACIFIC BUILDERS
Quality building at minimal cost. All jobs considered. Free estimates. Decks, hot tubs; remodels & specs. Contractor's lic. John Reinhardt, P.O. Box 3118, Carmel. 625-0436

Carpet

ROTH RUG & UPHOLSTERY CLEANING
Specializing in wall-to-wall carpets as well as rugs, drapes and upholstery. Rugs cleaned and wrapped for shipping in our modern plant. Pick up and delivery. Free estimates. Binding, tinting, dyeing, repairing and demoting. 871 Foam, Monterey. 375-6478 or 375-4641

Cosmetics

MARY KAY COSMETICS
Professional beauty consultant, senior sales director. Joan Winters, P.O. Box 5072, Carmel. 624-9724

Crating

PENINSULA CRATE SERVICE
Shipping crates built to specifications for art work, furniture, equipment, etc. for galleries, antique shops, animals and homeowners on the move. Let the greater crater do it. Richard Larson, P.O. Box 5671, Carmel. Phone 624-9157

Delivery Svc.

AMERICAN COURIER
Daily delivery and courier service; personal and commercial. Parcel, mail and document delivery. Freight, air cargo, business equip. transport. State licensed, fully insured. 375-0706

Disposal Svc.

CARMEL VALLEY DISPOSAL SERVICE
Residential-commercial garbage and rubbish disposal for Carmel Valley and Carmel and from Cachagua to Big Sur. Containers, debris boxes and compactors rented by the day, week or month. Over 50 years serving Carmel and suburban areas. 8th Ave. and San Carlos, Carmel. 624-4303

Drapery

Cleaners PRESTIGE DRAPERY SERVICE
Fast 24-hour service done professionally in our plant. Complete take down and rehanging. Pick-up and delivery. Free estimates. 659-4086

Employment

STUDENT EMPLOYMENT SVC.
Serving employers and students since 1959. Call the Student Employment Service of the Monterey Peninsula. 480 Webster St., Monterey. 373-0143

Electricians

CONLAN ELECTRIC
Residential and commercial electrical work. 15 years in Carmel Valley Village. License number 205833. Phone 659-2105

Furniture Repair & Refinishing

REFLECTIONS
Professional furniture refinishing, hand stripping, danish oil finishing, antique restoration, caning. Pick-up/delivery. 625-3569 or 625-2433

Gardening

RON'S GARDENING AND LAWN SERVICE
Landscaping, general cleanup, mowing, hauling. Rock lawns designed and installed. Free estimates. Evenings 659-3639

CARMEL GARDENER
Reliable, experienced gardener for small & large yard maintenance jobs in Carmel area. \$4-\$5 per hour. Call GLEN CLEARLY after 7:30 p.m. 625-1235 or 624-0167

Heating

NICHOLS PLUMBING & HEATING
24-hour furnace service on all makes of heating equipment. Sales, installation and repairs for perimeter, radiant heat, floor furnaces, wall heaters, filters, thermostats. 471 Wave, Monterey. 375-2671

Janitorial

MONTEREY PENINSULA MAINTENANCE
Medical, Dental and Commercial office cleaning. Local references. Free estimates. 375-6330

Laundries

DEL MONTE COIN-OPERATED LAUNDRY
In Monterey between Hastings and Saks, at Del Monte Center. Open 7 days a week, 7 a.m.-11 p.m. Featuring NEW Maytag Dial-a-Fabric washers, Frigidaire top loaders, Philco/Bendix front loaders (single and double) and two heavy-duty 30 lb. washers.

Painting

RICHARD H. WRIGHT Contractor
Professional painting inside, outside, all around the house. Carmel. 624-2927

SUNSHINE HOUSEPAINTRESS CO.
Mtry. Pen.'s unique painting service. Neat, dependable quality work. Interior/exterior. Free estimates. Loralyn Thompson-Lynn Wadyka. 625-3003 anytime

Plumbing

NICHOLS PLUMBING & HEATING
24-hour emergency service. We do plumbing for remodeling, repairs and provide sewer roter service. Sales and installation for name-brand water heaters, boilers, dishwashers and disposals. Serving Carmel since 1947. 375-2671

Pump Service

INDUSTRIAL PUMP SHOP
We pull and repair all makes of pumps. Sales and service of pump equipment. Domestic and Turbine pumps. 546 Abbott St., Suite 6, Salinas. 758-6163 After 5 p.m., call Lou Kulper 424-5356

Roof Sweeping

PAUL SHABRAM ROOF SWEEPING
Improve your home's appearance, eliminate fire hazard, and prevent termites. Our power blower cleans cracks and under the shakes. Rock roofs also. Paul Shabram. 624-7895

Upholstery

VERDE'S UPHOLSTERY
Custom furniture and auto upholstery. Quality workmanship on repairing and recovering, with all types of fabrics. Also rescreening done for screen and storm doors. Carmel Valley Village. 659-3220

Bookstore schedules opening

OLD TIMERS who remember when the first Thunderbird Bookstore was located in the Village in the White Oaks building (most recently occupied by a health food store) are doing double takes when they see the new sign, "The Village Book Store."

The new business, which opened on Monday, is termed a "new adventure" by owner Loretta Romis. The Country Club Drive resident was formerly a teacher in Santa Cruz. Store hours are 10-6 seven days a week.

The store features mostly paperbacks, greeting cards, calendars and games. Plans for the near future call for tables where one may enjoy a cup of tea and pastry while selecting the latest in reading material. The loft has been turned into a delightful children's department.

Assisting Loretta will be Mrs. Michael (Barbara) Largent and, on weekends, the Romis daughters, Tricia and Claire.

New nursery school opens

The Community Chapel Christian Parent Nursery School is the latest news for the sandbox set with classes scheduled to open in September. The director, Joanne Cate, formerly taught Montessori school in southern California. She has announced that the new school, to be held in a room donated by the church, will follow a Christian format.

The parents of the 20 youngsters enrolled are requesting that anyone with outgrown toys please donate them to the nursery school. Anything is welcome, especially trikes and wheeled toys. For pickup or more information, you are invited to call Kathy Bond, 659-4721, or Linda Kaufman, 659-4889.

Read the Outlook --

Your Valley paper

Under new management
Mr. C's Too
hairstyling
Now in Carmel Valley
Hair Cutting and Styling for Men & Women
Armando Soto, Stylist
Mid Valley Shopping Center
625-2681

Hatch Cover
GREAT NEW LUNCHES
Now served in the lounge
TAVERN MENU
11 'til 2:30 Mon.-Fri.
All sandwiches served with Rancho Beans, choice of salad, cottage cheese or fries
Valley Burger2.75
Hatch Special2.75
Hamburger on Toasted Bun2.25
Ortega Burger2.75
Cheeseburger on Toasted Bun2.50
Pattie Melt2.50
Tariyaki Burger2.75
Old Fashion Jumbo Hot Dog2.00
French Dip of Beef on
French Roll au jus2.75
Roast Beef on Choice of Bread2.75
Racket Club3.00
Turkey on Choice of Bread2.50
Bacon, Lettuce and Tomato2.50
Grilled Cheese2.00
Steak Sandwich on French Bread5.00
Diet Plate2.75
Burger Pattie2.25
Steamed Clams, Mussels, or both4.75
Fresh Oysters on the Half Shell3.50
DESSERTS
Ice Cream75
Cheesecake1.25
Dinner 11-2:30 • Dinner from 5:30
Bar opens at 11 a.m.
Your Host: Nelson Foreman
CARMEL RANCHO CENTER
Highway 1 and Carmel Valley Rd.
Only 5 Minutes
from Downtown Carmel!
624-8286
BA, MC, AE

earn more
with investors Thrift's
7% 6%
per annum per annum
\$5,000 minimum paid quarterly on IT's 90 day certificate accounts.
No minimum amounts. Paid and compounded quarterly on IT's regular passbook accounts.
SUBJECT TO EARLY WITHDRAWAL PENALTY AVAILABLE TO CALIFORNIA RESIDENTS ONLY
investors Thrift
Established 1940
298 Pearl Street MONTEREY Phone 373-0766
446 So. Main SALINAS Phone 424-0571

THIS PA
respons
inaccur
immedia
NUMERO
sightful
gift. Call
WANTED
OLIVER
1960 Ca
Jarrett,
Seattle,
KIDS-SIG
Carmel
earn ex
fun. Vis
corner
upstairs
permiss
become
salespe
who hav
see us s
you.
SUMMER
dcks, f
your st
No. 33
EXPERIE
to work
Monter
petitive
Francis
20, Kna
Eric 64
PIONEER
clean-s
cover y
springs
built to
1922.
RANCHO
PARK
luxury
display
mobile
Corner
Watson
5391.
Pets
LOVABLE
ready to
Pet Pr
only. 6
messag
Serv
CARPENT
reliabl
referen
1755.
SAVE W
Experie
625-14
PIONEER
clean-
recove
spring
built to
1922.
CARPENT
reliabl
referen
1755.
PLUMBI
job sp
PAINTIN
profes
Free e
Joe D
MOVING
large p
far.
Refer
659-4
HAULIN
moving
WAIT.
4980.
WINDOW
view,
Respo
PROFES
DENIE
perien
624-3
WILL H
\$8.00
for ne
NEED
studen
jobs.
Reason

Classified advertising

Call 624-3881 to place a low-cost want ad today.

Special Notices

THIS PAPER WILL NOT be responsible for any ad appearing incorrectly for more than one insertion. If your ad appears inaccurately, please notify us immediately.

NUMEROLOGIST. Personal, insightful tape reading. Makes great gift. Call Mary Lou, 649-6109.

WANTED INFO about LOUISE OLIVEREAU DREW last known 1960 Carmel. Contact Mrs. Sally F. Jarrett, 2205 Bigelow N. No. 11, Seattle, WA 98109.

KIDS-SIGN UP now to sell the Carmel Pine Cone. It's a chance to earn extra money while having fun. Visit our new location (N.E. corner of San Carlos and Ocean, upstairs) to obtain your parental permission slip and you too can become an official Pine Cone salesperson. For those of you who have already signed up, come see us soon. We will be looking for you.

SUMMER SPECIAL!! REDWOOD decks, fences, custom built to suit your style and budget. License No. 331336. 375-3751.

EXPERIENCED RACING CREW wants to work regular race schedule in Monterey Bay for skilled, competitive skipper. Raced San Francisco Bay nine years on Cal-20, Knarr, IC and 40' ketch. Call Eric 649-3757 evenings.

PIONEER MATTRESS COMPANY will clean-sterilize-repair-renew or recover your mattresses and box springs. New mattresses custom built to size and comfort. 394-1922.

RANCHO CERRITOS MOBILE HOME PARK. Santa Cruz county's newest luxury adult park. Models on display. Come see how wonderful mobile home living can really be. Corner of Green Valley and Main, Watsonville. Telephone, 722 5391.

Pets & Livestock

LOVABLE, thumpable Manx kittens ready to own you. \$100. Sold with Pet Pride and after agreement only. 663-2538 (Salinas) or leave message at 624-2304.

Services Offered

CARPENTRY JOBS by skillful and reliable local resident. Best references, hourly rates. 649-1755.

SAVE WATER and your garden. Experienced gardening. Call Katie, 625-1415.

PIONEER MATTRESS COMPANY will clean-sterilize-repair-renew or recover your mattresses and box springs. New mattresses custom built to size and comfort. 394-1922.

CARPENTRY JOBS by skillful and reliable local resident. Best references, hourly rates. 649-1755.

PLUMBING, ELECTRICAL, SMALL job specialist, call Ed. 624-4678.

PAINTING AND PAPERHANGING by professional. 19 years experience. Free estimates. Local references. Joe DiMauro. 624-1207.

MOVING? COLLEGE STUDENT with large padded van moves near and far. Careful, reasonable. References. Doug, 484-1871. 659-4684.

HAULING-DELIVERIES, LOCAL moving, yard problems, DON'T WAIT. Call Speedy in Carmel. 624-4980.

WINDOW WASHING: for a crystal view, call Dave, 624-6234. Responsible and very reasonable.

PROFESSIONAL QUALITY GARDENING. References, experienced. Call for appointment, 624-3780.

WILL HAUL AWAY leafy cuttings. \$8.00 per truck load. Offer good for next 4 months. 624-3255.

NEED A HAND? Local college student does gardening and odd jobs. Call Dave, 624-6234. Reasonable and reliable.

Antiques

WANTED: USED SILVER AND STERLING items. Highest prices paid. Colonial Silver Company, 695 Lighthouse, Monterey. 375-0355.

TWO MATCHED 3½-foot tall Ming Dynasty jars, museum quality, extremely rare as a matched pair. Call after 6 p.m. (209) 439-0742.

ANTIQUE SPANISH DESK, library, chairs. Handcarved ebony wood. \$1,200. 1-455-1405.

RARE EARLY AMERICAN kitchen table. \$550. 624-9679.

Services Offered

MR. FIX-IT repairs, painting, etc. Eighteen years in Carmel. No job too small. Ed Miller, 624-2930.

EXPERIENCED GARDENERS with own water truck will water your garden. For information call, 372-5433.

MR. MINI-CLEAN: window specialist, other mini maintenance considered. References. Messages only, Fritz, 624-5626.

Help Wanted

EDITOR with top-notch copy, make-up skills for the Carmel Pine Cone weekly newspaper. Salary open. Resume, samples to: Box G-1, Carmel, Calif. 93921.

SAVINGS TELLER, experience required. Typing 40 wpm. Opportunity to learn all phases of savings operation. Call 624-8256 for appointment. An equal opportunity employer.

WANTED: MATURE, full-time babysitter. References. Carmel area. 625-0981 after 5 p.m.

MATURE LADY to live in our home for 5 weeks starting Sept. 19. Meals for two responsible teenagers plus housekeeping. Write: Box 3138, Monterey, with specifics.

CHILD CARE ASSISTANT needed. Room and board plus darkroom if desired. Carmel Highlands. 624-1202.

PART-TIME Saturday and Sunday, 9-5:30. Dependable help needed for Carmel gift store. Begin September 3. Please send resume with references to P.O. Box 7138, Carmel, Calif. 93921.

LIGHT HOUSEKEEPING for lady in Carmel Valley Village. Flexible hours, one or two days weekly. 375-7677, evenings.

SALESPERSON-CARMEL Art Gallery, commission only. Two afternoons weekly. Ideal for retired person with separate income. 625-2000. Leave message.

SECRETARY-RECEPTIONIST in busy Carmel office. Reply in handwriting to Box 3206, Carmel.

Misc. For Sale

SHORT SEASONED OAK WOOD. \$50 per cord. You haul. 659-3380 after six.

BUFFET: Spanish mahogany, 7 feet long, 26 inches high. \$150. 1-455-1405.

'54 ROYAL portable typewriter. Fine condition. \$45 with carrying case. 624-3353.

4 SETS used golf clubs. \$25 each. One-hand cart, \$10. 624-2398.

'73 MIDAS MOTORHOME. Chevy 350, air, \$2,000 extras. \$8,400. 373-7900.

BATAVUS MOPED. Two months new. \$425 negotiable. Before 8 a.m., after 10 p.m. Galen, 372-5977.

Wanted

WANTED: WORKING PARTNER for Carmel art gallery, no financial investment needed. Telephone 625-0243.

ORIENTAL RUGS WANTED by private party. (1) 9x12 and (1) 7x10 (approx.) Send description to: Box G-1, Carmel or phone (415) 387-2166.

WANTED: GOLF CLUBS with oak shaft, older type, any number. 659-2026.

WANTED: FINE ANTIQUES, fine art, misc. Davis-Holdship, 624-5757.

COINS, STAMPS, MILITARY items, collectibles wanted. Blackburn and Blackburn, 625-2333.

Instruction

PIANO INSTRUCTION. Good rapport with children. Qualified, references. 624-5899.

Wanted To Rent

COTTAGE for 6 weeks starting August 29. (216) 492-7003.

FORMER DLI PROFESSOR, male non-smoker and non-drinker seeks reasonably priced living quarters in private home with kitchen privileges in Carmel. Call 624-4309.

CARMEL HIGHLANDS RESIDENT (quiet woman teacher) needs new home in same area beginning September. References. 624-9647.

Vacation Rentals

SPACIOUS, CHARMING Carmel home. Near beach; sleeps 7. Available Sept. 1-14 at \$400, for 1 week at \$225. 624-5687.

LARGE CARMEL HOME: 3 bedroom, 2 bath, walking distance to town. (408) 354-7584.

SUNNY STUDIO apartment: Fully furnished. Weekly or monthly rate. 624-1608.

VACATION RENTALS, PROPERTY management. Barbara Wermuth - Carmel Realty Co. 624-6484.

Vacation Rentals

LAKE TAHOE VACATION HOME at Incline Village available month of August. Four bedroom, furnished, with view of lake. Four public tennis courts at high school 50 yards away. \$450 per week or \$1,200 per month includes utilities. Call 649-3757 evenings.

LINCOLN GREEN COTTAGES, CARMEL - Living room with fireplace, bedroom, full bath and kitchen; near beach and tennis. Color TV, private phones and bicycles. Sunset Corner Realty 624-5656

VACATION RENTALS, PROPERTY management. Ione Miller, San Carlos Agency, Box 4118, 624-2510 or 624-3846.

For Rent

CARMEL RENTAL. Well furnished, 3 bedroom, 2 bath, near Mission. 9 month lease. Teacher or older couple. \$650. (415) 237-2813 or Box 68, Pt. Richmond, Calif. 94807.

MONTEREY PENINSULA, Superb ocean view townhouse. 4 BR, 3 BA, unfurn. Available Sept. 1, 1977 to June 1, 1979. Adults-no pets. \$650 mo. Call (408) 372-2206.

FURNISHED SHORT-TERM rentals, apartments and rooms, monthly or weekly. Cable TV and heated pool. Blue Sky Lodge in sunny Carmel Valley 659-9980

LEASE-UNFURNISHED - MPCC: 3 bedroom, 2 bath home. Near golf course and ocean. \$500 month. 375-6492.

LUXURY, 3 BEDROOM, 2 bath, newly completely furnished. \$185 week or \$650 month. Bock Real Estate, 624-1838.

SEPTEMBER 1-CARMEL HOUSE. Peek of ocean, close to town. 2 bedrooms, 1 bath, modern kitchen. \$495. 624-2080, 373-3614.

CARMEL HIGHLANDS very large, furnished 4 bedrooms, 4 baths, view. \$650. Year lease or longer. San Carlos Agency, 624-3846.

PEBBLE BEACH: 3 bedroom, 2 bath. Dining room, modern kitchen, fireplace. Professionally decorated. \$550 per month. Mustard-Lambert Realty. 624-3807.

For Rent

CARMEL POINT: 2 bedroom, 1 bath, large fenced yard front and rear. Garage. 624-2008, 624-2594.

CARMEL 2 BEDROOM townhouse, fireplace, 2½ bath. \$475. 624-6738, 394-1922.

CARMEL 9 month lease. Responsible, non-smoking couple sought to enjoy and take loving care of our furnished, 2 bedroom, 2 bath home during school year (exact dates negotiable). Sunny patios, tiled kitchen, living-dining room with stone fireplace, oriental carpet and grand piano. Walk to beach, shops or schools. Lease may be renewed for up to 5 school years, if symptomatic. Sorry, no pets. \$425 monthly. 624-7852.

CARMEL: WELL-FURNISHED 3 bedroom, 2 bath, \$550. 624-4164.

CARMEL: UNFURNISHED 3 bedroom, 2 bath plus studio, fireplace, rugs and drapes, enclosed patio. Adults-no pets. \$500. Fourth house south of Forest on east side of Guadalupe. 624-8993.

MODERN, THREE bedroom, 2 bath house in Carmel. \$450 per month. 625-1343, agent.

FURNISHED HOUSE: 2-car garage, 1 bedroom, magnificent view overlooking Point Lobos. New kitchen, new redwood deck. Cathedral beam ceilings. Total privacy. \$900 per month. Lease. 625-1874.

Real Estate For Sale

NEW, MODERN TOWNHOUSE in sunny, wooded area of Monterey. Three bedrooms, 2½ baths, clubhouse with pool. \$93,500. 624-2080, 624-6022.

"OPTION TO PURCHASE," available on Tiny-Beach Pacific Grove ocean house. Good Neighborhood. \$2,000 necessary. 625-0519.

"SPARKLING VICTORIAN" - Pacific Grove, 10 per cent down. Sunny, 2 bedroom with fireplace and ocean view. 130 Forest Avenue. 625-0519.

DELIGHTFUL 2 bedroom, 1 bath home, Carmel stone fireplace, hardwood floors, newly redecorated. 624-5937 or 624-3448.

NOTICE OF PROPOSED CHANGE OF ZONING DISTRICT (Cachagua area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on a Resolution of Intention to amend SECTION 10-11M of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which, if enacted, would reclassify certain property located on portion of Section 1, Township 18 South, Range 3 East, Cachagua area, fronting on Cachagua Road and Tassajara Road, from an "N 5 Ac. Min. Bldg. Site" District to an "N-B-6" District or to some other classification, to allow 4 building sites. (LARS LIND, PC-3014)

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on August 31, 1977, at the hour of 10:45 a.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY PLANNING COMMISSION
E.W. DE MARS
Secretary
Date of Publication: August 18, 1977
(CVO 854)

Autos For Sale

VESPA C1A0 MOTORBIKE, deluxe, white, turn signals, new tires, 168 mpg. Sacrifice \$250. 624-9747 Friday thru Monday.

1970 BUICK Skylark - Runs excellent! Well-maintained. Automatic-air-power steering. 625-0519.

1972 JEEP WAGONEER: 4-wheel drive. Very good condition. \$3,000. 1-455-1405.

1976 PLYMOUTH VALIANT 4-door sedan. Low miles, air conditioner, like new, family second car. \$4,400. 624-9245 evenings.

1976 HONDA CNIC CVCC 4-speed hatchback. 12,000 miles. White. FM stereo cassette. \$3,300. 372-8757.

VOLVO 1972, must sell. \$3,200 or offer. 372-2533 or 375-5821.

For Rent Commercial

LUXURY OFFICE SPACE for rent. New downtown Carmel office available. 650 square feet. Fully furnished, new carpeting, wood beam ceilings, dormer windows, good view. Private bathroom with underground parking space in McFarland Center, Mission and 6th. 625-1874.

CARMEL VALLEY OFFICE SPACE for rent. 659-2729.

CARMEL SHOP FOR LEASE - adjacent to Post Office; 560 sq. ft. plus basement. Lewis C. On & Associates 950 Stockton Street Suite 407 San Francisco, Calif. (415) 398-2400

Acreage

TWAIN HARTE: Have beautiful pine-covered parcel on blacktop road with water and electricity. Must sell this week. Priced for quick sale. Only \$4,990. Terms. Call Jim, agent, (408) 688-0720.

Situations Wanted

HOUSESITTER: Responsible retired man. Ideal with plants and pets. Carmel area only. Impeccable Carmel references. Week or month. Call 624-8642 or write Leo E. Bertone, 2899 Rounsevel, Laguna Beach, Calif. 92651.

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on the application of MARTIN CROWLEY (MS-77-141) for a Minor Subdivision in accordance with Section 7 of Ordinance No. 1713, the Subdivision Ordinance of the County of Monterey, which would allow the division of 12.2 acres into three parcels of 3.0 acres, 3.1 acres and 6.1 acres located between Carmel Valley Road and Los Robles Drive, approximately 450 feet southeast of Maramonte Road in the Carmel Valley area.

A Negative Declaration has been prepared for the proposed project and the Planning Commission will consider the adoption of the Negative Declaration at the hearing.

NOTICE IS FURTHER GIVEN that said hearing will be held on August 31, 1977, at the hour of 3:40 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY PLANNING COMMISSION
E.W. DE MARS
Secretary
Date of Publication: August 18, 1977
(CVO 855)

Classified ads

ORDER: 10 WORDS

1 TIME	45¢ WORD
2 TIMES	55¢ WORD
3 TIMES	65¢ WORD
4 TIMES	70¢ WORD

Each additional week:
15¢ per word

Ads run in BOTH
CARMEL PINE CONE
and
CARMEL VALLEY OUTLOOK

624-3881

Deadlines: Tuesday Noon

Public Notices

NOTICE OF PROPOSED CHANGE OF ZONING DISTRICT (Lower Carmel Valley area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will

hold a public hearing on a Resolution of Intention to amend SECTION 10-5J of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which, if enacted, would reclassify certain

ADVERTISE IN THE OUTLOOK

property located on Lot 2 of Sub B, Lot B10 and portion of Lot C10, James Meadows Tract, Lower Carmel Valley area, fronting on and southerly of Carmel Valley Road, from a "K-G-J-B-4" District to a "K-G-J-B-7" District or to some other classification, to allow 3 building sites. (DORIS MERRILL, PC-3026) NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on August 31, 1977, at the hour of

10:45 a.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

Date of Publication:
August 18, 1977

(CVO 853)

Public Notices

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on the application of NANCY GARRISON (MS-77-140) for a Minor Subdivision in accordance with Section 7 of Ordinance No. 1713, the Subdivision

Ordinance of the County of Monterey, which would allow the division of four acres into four 1 acre parcels located on the southwest side of Carmel Valley Road, approximately 400 feet southeast of Valle Vista Road in the Carmel Valley area.

A Negative Declaration has been prepared for the proposed project and the Planning Commission will consider the adoption of the Negative Declaration at the hearing.

NOTICE IS FURTHER GIVEN that said hearing will be held on August 31, 1977, at the hour of 3:40 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

Date of Publication:
August 18, 1977

(CVO 856)

NOTICE OF PUBLIC HEARING (Upper Carmel Valley area)

NOTICE IS HEREBY GIVEN that the Zoning Administrator of the County of Monterey, State of California, will hold a public hearing on the application of JON AVIS (ZA-3213) for a Use Permit in accordance with Section 32 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which would allow an automobile repair shop on Sub 1 of Lot 2, Assessor's Lot 12, Blanchard Subdivision No. 240, Upper Carmel Valley area, fronting on Carmel Valley Road and El Caminito Road.

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on September 1, 1977, at the hour of 2 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

ROBERT SLIMMON, JR.
ZONING ADMINISTRATOR

Date of Publication:
August 18, 1977

(CVO 857)

NOTICE OF PUBLIC HEARING (Lower Carmel Valley area)

NOTICE IS HEREBY GIVEN that the Zoning Administrator of the County of Monterey, State of California, will hold a public hearing on the application of WHARTON SINKLER, III (ZA-3218) for a Variance to Section 31 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which would allow a reduction in front yard setback requirements on Lot 1 of Sub 2, James Meadows Tract, Lower Carmel Valley area, located northerly of Carmel Valley Road.

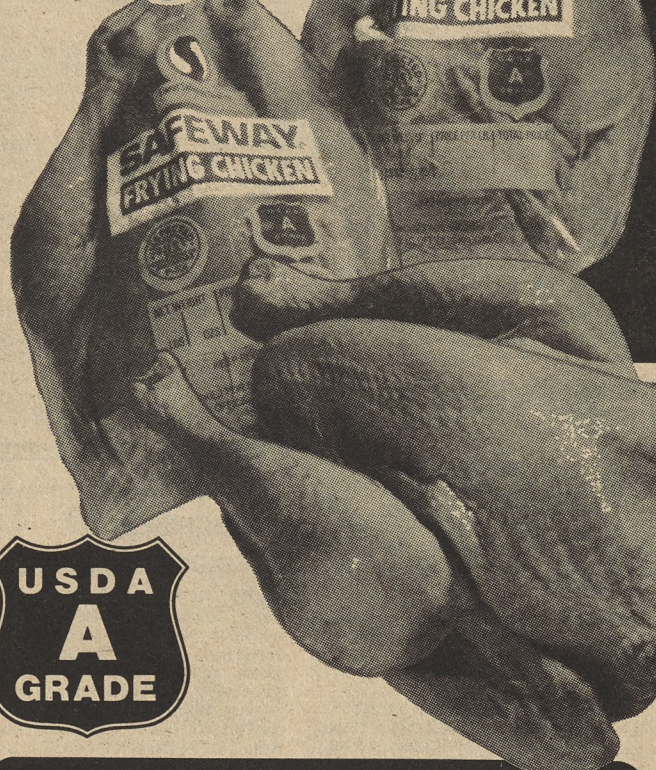
NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on September 1, 1977, at the hour of 1:30 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

ROBERT SLIMMON, JR.
ZONING ADMINISTRATOR

Date of Publication:
August 18, 1977

(CVO 858)

SAFEWAY



FRESH FRYERS

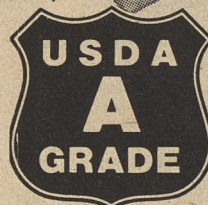
Safeway's Own Brand
Whole-Body Grade A

FOSTER FARMS
FRESH FRYERS
Whole Body lb. **59¢**

POUND
46¢

Safeway for the Finest Quality Meats

Fresh Hen Turkeys ^{Foster Farm} lb. **69¢** Butterfish Fillets ^{Fresh} lb. **88¢**
Beef Wieners ^{Safeway Skinless} 1-lb. **79¢** Sliced Salami ^{Safeway Cooked} 12-oz. **88¢**
Premium Ground Beef ^{Does not exceed 22% fat} lb. **1¹⁹** Sliced Bacon ^{Mississippi Dubuque} 1-lb. **1¹⁹**



BONELESS ROUND

Full-Cut, U.S.D.A. Choice Grade Mature Beef Steak



Trimmed For Full Value
lb. **\$1¹⁸**

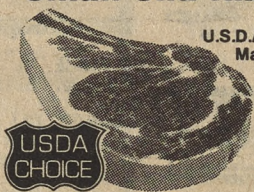
Boneless Chuck Roast



Under Blade, U.S.D.A. Choice Grade Mature Beef

lb. **\$1¹⁹**

Small-end Rib Steaks



U.S.D.A. Choice Grade Mature Beef

lb. **\$1⁸⁸**

Boneless Cross Rib



Beef Chuck Roast U.S.D.A. Choice Grade Mature Beef

lb. **\$1³⁸**

Favorite Beef Steaks



Porterhouse, T-Bone, or Boneless Top Sirloin U.S.D.A. Choice Grade Mature Beef Loin

lb. **\$2²⁹**



WHOLE Watermelon
Red, Ripe Beauties

Each **99¢**



Snack Crackers
Nabisco, Regular Size

Save 10¢
65¢



Mother's Cookies
Family Choice, Assorted, 30 oz.

Save 20¢
\$1⁷⁹

Mrs. Wright's "Breads are Back"



44 Different Varieties are back on Safeway's Shelves

Mrs. Wright's Long Loaf

Super Soft - 1 1/2 lb.

SUPER SPECIAL

3 for \$1

Large AA Eggs Lucerne, Dozen **73¢**

NOW SAVE \$2

per ticket to

Can You Survive?

The TIDAL Wave



Marriott's
GREAT AMERICA

BUY THEM AT SAFEWAY

ADULT TICKET **\$6⁹⁵** CHILD TICKET **\$5⁹⁵**

REGULAR PRICE \$8.95 REGULAR PRICE \$7.95

GENERAL ADMISSION TICKETS-JUST PRESENT THEM AT THE GATE...

Children under 3 Free
*Includes all rides & attractions, and shows. Merchandise, foods & Games not included.

*TICKETS GOOD ANY DAY NOW THRU SEPT. 5, 1977. ONE PRICE TICKET BUYS ALL THE "FUN"



YOUR SPECIAL STORE



FOOD STAMP SHOPPERS WELCOME

SAFEWAY

Anniversary Sale
STOREWIDE
CLEARANCE

IN SALINAS, IT'S

Davis
FURNITURE
SHOWROOMS

OPEN FRIDAYS
'TIL 9 P.M.

1228 So. Main St., SALINAS
(just off Blanco Road)
PHONE 422-9007